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**The North Texas FWC Organizing Committee, the City of Dallas and the Dallas Park & Recreation Department Host Community Tree Planting Event in Dallas to Support Regional Sustainability Efforts**

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**DALLAS (April 11, 2026)** - The North Texas FWC Organizing Committee joined the City of Dallas and the Dallas Park & Recreation Department during a community tree planting event at Churchill Park, as 50 trees were planted alongside city leaders, partners, volunteers and local residents to support regional sustainability initiatives ahead of FIFA World Cup 2026™.

Over 125-plus volunteers joined project partners, community members and Official World Cup 2026™ Dallas Host City Supporters to encourage and support long-term environmental improvements while advancing green space in Dallas and the surrounding communities.

“Partnerships are vital to helping Dallas protect the environment,” said Brett Johnson, conservation manager with the Dallas Park and Recreation Department. “As stewards of the city’s natural resources, we are working to increase tree canopies through planting events throughout the city. Trees are beautiful to look at, and they provide communities with cleaner air, cooler spaces, and greener parks.”

The North Texas FWC Organizing Committee has positioned itself to showcase the region’s passion for soccer while also strengthening its commitment to a greener, healthier and more resilient area.

“It’s inspiring to see North Texas communities come together and make a real difference through events like these,” said Meghna Tare, Chief Sustainability Officer for the North Texas FWC Organizing Committee. “The trees planted today will continue to benefit Dallas and the entire region for years, creating a legacy that lasts far beyond this summer’s tournament.”

The Dallas tree planting represents the continuation of several sustainability initiatives led by the North Texas FWC Organizing Committee in collaboration with its Official World Cup 2026™ Dallas Host City Supporters - UT Southwestern Medical Center, Coca-Cola Southwest Beverages, Choctaw Casinos and North Texas Sports Foundation - across the region, focused on mitigating the urban heat island effect, improving air quality and creating healthier public spaces for future generations.

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**About The North Texas FWC Organizing Committee**

The North Texas FWC Organizing Committee is the official entity responsible for planning and delivering the FIFA World Cup 2026™ experience in North Texas. As one of the tournament’s key Host Cities, Dallas will welcome teams and fans from around the world, hosting nine matches at Dallas Stadium in Arlington, the International Broadcast Center at the Kay Bailey Hutchison Convention Center, and a multi-week FIFA Fan Festival™ Dallas at Fair Park. The Official World Cup 2026™ Dallas Host City Supporters are UT

Southwestern Medical Center, Coca-Cola Southwest Beverages, Choctaw Casinos and North Texas Sports Foundation - who will play key roles in supporting community and Legacy initiatives aligned with the North Texas FWC Organizing Committee.

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