

JASON KIDD FOUNDATION LAUNCHES JK SELECT BASEBALL, A NATIONWIDE YOUTH PROGRAM FOCUSED ON DEVELOPMENT, ACCESS AND OPPORTUNITY

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DALLAS (January 15, 2026) - The Jason Kidd Foundation today announced the launch of JK Select Baseball, a nationwide youth baseball initiative designed to expand access to high-level development, mentorship, and competitive opportunities for young athletes across the United States.

Led by Jason Kidd—a Naismith Memorial Basketball Hall of Famer, NBA Champion, 10-time NBA All-Star, and Head Coach of the Dallas Mavericks—the program reflects Kidd's long-standing commitment to youth development and leadership through sport and is inspired by his lifelong love of baseball, a game he played throughout his childhood and into his college years.

JK Select Baseball builds on the success of JK Select Girls Basketball, Kidd's elite Bay Area program now entering its sixth year, which has produced 45+ NCAA Division I athletes, four State Gatorade Players of the Year, and international medalists. The program serves as a proven model for how elite coaching, structure, and access drive long-term athlete success.

"Sports have played a huge role in shaping who I am today," said Kidd. "Through the Jason Kidd Foundation, my goal is to create environments where young athletes have access to great coaching, mentorship, and opportunities to grow — not just as players, but as people. JK Select Baseball is an extension of that mission."

To lead the baseball initiative, Kidd has partnered with an experienced leadership team—[Tate Caraway](#), [Brandon Chancellor](#), and [Mike Phelps](#)—who bring a combined 40+ years of experience across amateur, collegiate, professional, and travel baseball, guiding athlete development and advancement at the highest levels.

JK Select Baseball will launch with a three-tier model, including foundation-supported national teams for elite 15u-17u athletes, as well as regional teams based in Dallas and managed by JK Select, and a licensed franchise pathway for organizations serving athletes ages 7u-18u.

Momentum around the program has been immediate, with more than 150 teams nationwide already engaged and long-term plans to expand to 1,000 teams in key baseball markets. While the initiative launches nationwide, Dallas will serve as a central hub for foundation-managed teams and early program development.

Designed to support athletes at every stage of development, the program emphasizes skill development, education, mentorship, and exposure, guided by an experienced baseball operations team with deep ties to amateur, collegiate, and professional baseball.

For more information, follow JK Select on [Facebook](#), [X](#), [Instagram](#) and [TikTok](#).

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