

## TOP AMERICANS TAYLOR FRITZ & BEN SHELTON JOIN NORWAY'S CASPER RUUD AS COMMITS FOR 2026 DALLAS OPEN

*Premium tickets are on sale now as three  
top-12 players prepare to compete in Dallas*



*Ben Shelton hits a shot during the 2025 Dallas Open*

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**FRISCO, Texas (September 30, 2025)** – The Dallas Open is preparing for the 2026 tournament, announcing today that **Taylor Fritz** and **Ben Shelton**, the top-ranked Americans in the world (No. 5 and No. 6 respectively) are set to compete in the tournament's second year as an ATP 500 event. Fritz and Shelton join World No. 12 **Casper Ruud** as committed players for the 2026 Dallas Open, scheduled for February 7-15, 2026, at Ford Center at The Star in Frisco, the headquarters and training facility of the Dallas Cowboys. Premium ticket packages are available now at [www.dallasopen.com](http://www.dallasopen.com).

The Dallas Open is the only ATP Tour indoor championship held in the United States.

Fritz, the top-ranked American in the world, was a finalist at Wimbledon this year and was a U.S. Open finalist in 2024. The 27-year old is a 10-time winner on the ATP Tour including two titles in 2025, and currently leads the ATP Tour in aces and first serve points won (by percentage) this year.

"I really enjoyed being in Dallas at the new venue this year, and I'm excited to be back again next year." Fritz said. "The fans bring incredible energy and any time I can play in

the U.S. I'm going to take that opportunity. The fans are amazing and it really feels like home court advantage with all the support we receive."

Shelton, the second-highest ranked American in the world, has played in the Dallas Open in each of the last two years, reaching the semifinals in 2024. Last year, the 22-year old reached the Round of 16. Shelton is a three-time winner on the ATP Tour - including one title in 2025 (Toronto) and a two-time Grand Slam semifinalist, including this year's Australian Open.

"Having three premier players like Taylor Fritz, Ben Shelton, and Casper Ruud return to North Texas is an incredible opportunity for our fans and for the Dallas Open," said Peter Lebedevs, Dallas Open Tournament Director. "Taylor has been a mainstay in the top ten, Ben continues to establish himself as one of the most dynamic young stars on tour reaching the top 10 this year, and Casper has already proven he can succeed at this event. Fans can look forward to world-class tennis from the deepest field in our tournament's history as we return to The Star, a truly first-class venue."

Rudd, the 2025 Dallas Open runner-up, is a 13-time winner on the ATP Tour, including one title in 2025 (Madrid). Former world No. 2 (September 2022), Rudd is the highest-ranked Norwegian in the sport's history. The runner-up at the 2022 and 2023 French Open and the 2022 U.S. Open will be playing in his second Dallas Open.

The Dallas Open will be one of 16 global events at the 500-level and one of only two in the United States. The Dallas Open will continue its tradition of awarding the top male tennis player at SMU with a singles main draw wildcard. New this year, four doubles pairings representing multiple Texas universities will compete in a separate Collegiate Doubles qualifying event on Saturday, February 7, for a spot in the doubles Main Draw.

## **PREMIUM TICKETS**

Premium ticket options now available for purchase include Courtside Seats, Choctaw Courtside Boxes, the Sub-Zero, Wolf, and Cove 40 Love Suite, Comfort Loge seats, and the Frisco Social Club.

New this year, the Courtside Seats are the largest and most comfortable seats the Dallas Open has to offer. Each seat features plush, high-back seating, cup holders, and a table tray with courtside sideline court views. The Courtside Seats will have access to the all-inclusive Choctaw Club which includes nightly meet and greets, upscale food and beverages, and VIP parking.

Each Choctaw Courtside Box includes four seats, located just steps from Center Court, as well as access to the Choctaw Club (all-inclusive upscale food and beverage), two parking passes, and an ATP Tour player meet-and-greet.

The Sub-Zero, Wolf, and Cove 40 Love Suite includes seats in a private suite with all-inclusive food and beverages, private bathrooms, parking pass, and a player meet-and-greet for each night session.

The Comfort Loge Seats offer high-back extra plush theater seats with premium sideline court views. Updated for 2026, these seats have access to a lounge located directly behind their seats with all-inclusive food and beverage, views of Grandstand Court, and nightly meet-and-greets plus VIP Parking.

The Frisco Social Club enjoys premium sightlines of Center Court and new, larger mesh back comfortable seats with access to the Frisco Social Club party deck that is located directly above the seating area. Frisco Social will have lounge seating and drink rails to overlook both Grandstand Court and Center Court. Fans can enjoy some of the best views in the house and access to a cash bar and snacks.

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## **About The Dallas Open**

The Dallas Open is currently an ATP Tour 500 men's tournament that will play its fourth year in North Texas, its first in Frisco on February 7-15, 2026, at Ford Center at The Star

in Frisco. It will be the only ATP Tour indoor championship in the United States, and features men's top world tennis players in singles and doubles competition. The tournament, previously held as the New York Open, is one of the longest-running American tournaments on the ATP Tour. Its rich history features some of the top names in tennis, including legends John McEnroe, Pete Sampras, Andre Agassi, Andy Roddick, Michael Chang, John Isner, and Andy Murray, and a current generation of stars like Kei Nishikori, Milos Raonic, and Reilly Opelka.

### About GF Sports & Entertainment

GF Sports & Entertainment is a global events and operations company that elevates the experience of live sports, entertainment and interactive events. The company owns the ATP's only U.S. indoor 500 level tournament, the Dallas Open, as well as the National Lacrosse League's Ottawa Black Bears. GF Sports & Entertainment also incubates emerging sport concepts including The World Long Drive tour which features the longest and fastest hitters in the golf world who compete for prize money and ranking points all culminating to crown a World Long Drive Champion. GF Sports & Entertainment was founded in July 2015 by New York-based private equity firm GF Capital. For additional information, please visit [www.gfsportsandentertainment.com](http://www.gfsportsandentertainment.com).

### About The ATP

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