

**UNITED WAY OF METROPOLITAN DALLAS ANNUAL STEM FEST 2025 IGNITES
CURIOSITY AND CAREER READINESS**

*Event Brings Together Students, Volunteers, FC Dallas and Industry Leaders
at the Perot Museum of Nature and Science*

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DALLAS (SEPT. 23, 2025) – As part of the countdown to its Centennial Celebration, [United Way of Metropolitan Dallas](#) will host its annual **STEM Fest 2025, presented by Comerica Bank and Mr. Cooper Group**, on Tuesday, Sept. 23, at the Perot Museum of Nature and Science. The event is part of the **Aspire United Volunteer Series, presented by Texas Instruments**. Hundreds of middle school and elementary school students will participate in a full day of hands-on activities, demonstrations, and learning opportunities focused on science, technology, engineering, and mathematics (STEM), with **FC Dallas** legend Kenny Cooper Jr. and mascot Tex Hooper joining volunteers to engage and inspire the students.

STEM Fest immerses students and volunteers in dynamic, interactive experiences that spark curiosity, fuel imaginations and showcase real-world STEM career pathways. The program is designed to help prepare students for success beyond high school, ensuring they are equipped for well-paying jobs in high-demand fields.

"Sparking an interest in STEM is just one way United Way of Metropolitan Dallas and our partners are working together to prepare the next generation of innovators," said Jennifer Sampson, McDermott-Templeton President & CEO of United Way of Metropolitan Dallas. "When students are ready for success after high school, they are more likely to achieve financial stability, access quality health care and support their children's success in school. STEM Fest is an important part of how we drive meaningful progress toward our mission to improve education, income and health across North Texas."

This year's STEM Fest will welcome approximately **500 fifth and sixth grade students from Duncanville ISD**, including Fairmeadows Elementary, Hastings Elementary and Kennemer Middle School.

"In every classroom today sits the minds who will shape our tomorrow—future engineers, scientists and doctors waiting to be inspired," said Andy Smith, TI director of Giving and Volunteering. "Through STEM Fest and our enduring partnership with United Way of Metropolitan Dallas, we're not just teaching concepts—we're sparking curiosity, building confidence, and opening young eyes to what's possible in STEM careers."

Volunteers from across the region will guide students through activities, mentor them in STEM pathways, and share career insights. Students will test their skills with TI robotics and drones, engage in prompt engineering used for AI, investigate chemical changes as Chemistry Detectives, and explore insect adaptations in the immersive Bug Lab Exhibit.

"Comerica Bank is dedicated to fueling the economic growth of our communities, and that begins with investing in the education of our young people," said Brandon Q. Jones, SVP, National Director of External Affairs at Comerica Bank. "Through STEM Fest, we are proud to help students gain the skills and confidence to pursue opportunities in fields that will shape the future of North Texas and beyond."

"At Mr. Cooper Group, we're passionate about lighting the spark that turns curiosity into

confidence,” said Kelly Ann Doherty, Chief Experience Officer of Mr. Cooper Group. “STEM Fest is more than a day of discovery; it’s a launchpad for the next generation of innovators, problem solvers and leaders. We’re proud to stand behind this event once again to fuel imagination and open doors to a future full of possibility.”

The **Perot Museum of Nature and Science**—host of STEM Fest 2025—shares this mission of inspiring young minds through immersive science education. In partnership with United Way of Metropolitan Dallas, Texas Instruments and other corporate and community supporters, the museum will provide access to engaging exhibits and hands-on learning experiences that encourage learners of all ages to explore STEM beyond the classroom.

STEM Fest 2025 is part of the [100th anniversary](#) of **United Way of Metropolitan Dallas**, a yearlong centennial celebration that honors a century of leadership and innovation in driving social change across North Texas. With events like STEM Fest and the **Centennial Celebration presented by PepsiCo**, United Way and its partners are setting the stage for the next century of impact—ensuring that students, families and communities thrive for generations to come.

STEM Fest 2025 is made possible through the generous support of corporate and community partners, including Texas Instruments as the Aspire United Volunteer Series Sponsor, Comerica Bank and Mr. Cooper Group as Gold Sponsors, and Vistra as Silver Sponsor.

To volunteer or learn more, visit www.unitedwaydallas.org/volunteer.

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About United Way of Metropolitan Dallas

For 100 years, United Way of Metropolitan Dallas has been a social change organization that unites the community to create opportunity and access for all North Texans to thrive. We bring together passionate change-makers alongside corporate, civic and nonprofit partners to drive lasting change in education, income and health—the building blocks of opportunity. United Way leads a movement to make Dallas the best place to live, work and raise a family. We invite all North Texans to Live United and be part of the change. To give, advocate or volunteer, visit UnitedWayDallas.org.

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