

## Tickets on Sale as DreamHack Dallas, IEM Dallas Return to City in 2025

*ESL FACEIT Group's Largest North American Gaming Lifestyle Festival to Invite Tens of Thousands Back to Dallas to Celebrate Gaming Communities, Counter-Strike Excellence*

**Dallas – December 3, 2024** – ESL FACEIT Group, the leading esports and video game entertainment company, today announced DreamHack Dallas and Intel® Extreme Masters (IEM) Dallas 2025 will jointly return to the Kay Bailey Hutchison Convention Center on May 23-25. The pair of events will rally tens of thousands of gaming and esports fans to witness top-tier competition, hundreds of their favorite creators, dozens of indie titles, and more.

Tickets for DreamHack Dallas are available for purchase on December 5 (10am CST) at [dreamhack.com/dallas](https://dreamhack.com/dallas), with earlybird tickets starting at **\$79** for three-day badges. Tickets for IEM Dallas start at **\$59** and are available today at <https://dreamhack.com/dallas/tickets> as an add-on.

### **DreamHack Dallas**

In 2024, DreamHack Dallas drew over 55,000 attendees from all 50 states and 58 countries, making it the brand's largest gaming lifestyle festival. Uniting hundreds of creators, world-class esports tournaments, tabletop and roleplaying games, indie developers, cosplay, and more, DreamHack Dallas is a home for everything gaming under one roof.

For creators, artists, and brands looking to get involved, applications for the festival's [Creator Hub](#), [Indie Playground](#) and [Artist Alley](#) are now open.

### **IEM Dallas**

EFG's largest North American Counter-Strike tournament of the year, IEM Dallas invites 16 of the world's best squads to claim the valuable global title and a chance to move up in the [Intel® Grand Slam V](#) race. The competition brings thousands of fans to the home of North American Counter-Strike for three days of action and an opportunity for top teams to prove themselves on the world stage and climb high enough in the global standings to qualify for the ESL Pro Tour Championship.

Group stage play kicks off May 19, where 16 teams representing four regions will fight for their chance to compete during the live Playoffs on May 23-25. The final two teams will advance to the Grand Finals on May 25 in a best-of-five series to see who will hoist the coveted trophy.

For more information on both events, visit [DreamHack Dallas](#) and [IEM Dallas](#)' official websites, and follow DreamHack on [X](#) and [Instagram](#), and ESL Counter Strike on [X](#), [Facebook](#), and [Instagram](#). For more general information on ESL FACEIT Group, visit [eslfaceitgroup.com](https://eslfaceitgroup.com) or follow ESL FACEIT Group on [LinkedIn](#).

## **About ESL FACEIT Group**

ESL FACEIT Group (EFG) is the leading esports and video game entertainment company dedicated to creating worlds beyond gameplay where players and fans become community. EFG is built on a legacy of world-renowned brands including ESL, FACEIT, and DreamHack, providing innovative ecosystems for global communities of players, fans and creators around the games they love. Working alongside leading partners, brands and global IPs, EFG operates an unmatched portfolio of live events, digital platforms and developer tools that reach and engage millions of gamers worldwide. For more information visit [www.eslfaceitgroup.com](http://www.eslfaceitgroup.com).

## **About DreamHack**

DreamHack creates a world where the gaming community comes to life. The festivals, featuring everything gaming under one roof, create an arena where you can come to connect, explore, win, play a part, and be yourself through a gaming lifestyle experience. Attendees meet their favorite creators, experience professional esports tournaments, amateur and varsity gaming tournaments, world-famous bring-your-own-computer (BYOC) LAN party, cosplay championships, panels, art, activities, expo, screenings, live music, and more. DreamHack is part of [ESL FACEIT Group](#), the leading competitive games and esports company.

## **About ESL**

ESL creates a world where everybody can be somebody. For more than two decades, we have been shaping the industry and leading esports and gaming innovation globally across the most popular video games, creating a comprehensive ecosystem with opportunities for players to go from zero to hero and for fans to witness the best stories esports has to offer. The ESL portfolio consists of high-profile products such as the ESL Pro Tour, Intel® Extreme Masters, the Snapdragon Pro Series, and many more, ranging from grassroots to global elite competitions. ESL is part of ESL FACEIT Group, the leading esports and video game entertainment company.

## **About Intel® Extreme Masters**

Intel® Extreme Masters is the longest-running global professional esports tournament circuit in the world. Started in 2006 by Intel and ESL, the competition has now traveled to over 30 cities around the globe and conducted tournaments for 11 different competitive gaming titles. Esports fans from more than 180 countries regularly make IEM events record-breakers in terms of stadium attendance and viewership, with the tournament's inaugural event in Australia in May 2017 marking the fifth continent for the global competitive circuit. Throughout more than 75 IEM events, over US \$11 million in prize money has been awarded to some of the world's top esports talent ([www.intelxtrememasters.com](http://www.intelxtrememasters.com)).

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