

UNITED WAY OF METROPOLITAN DALLAS HOSTS FOOD & HEALTH RESOURCES FAIR PRESENTED BY PEPSICO

Aspire United Volunteer Series presented by Texas Instruments brings essential health services and food distribution to thousands of North Texans

DALLAS (NOV. 16, 2024) – [United Way of Metropolitan Dallas](#), in collaboration with presenting sponsor PepsiCo, will host its first **Food & Health Resources Fair** on Nov. 16, 2024, at the Fair Park Coliseum, bringing much-needed food, health screenings, and community resources to families across North Texas. The event, part of United Way’s **Aspire United Volunteer Series presented by Texas Instruments**, will connect North Texans with vital health services and educational resources to help families live longer, healthier, and happier lives.

The Food & Health Resources Fair will provide over **1,000 pre-selected families** with **60 pounds of groceries**, including fresh poultry, and is expected to serve an estimated **3,000 neighbors** with free **health screenings, vaccinations, and critical healthcare information**. In addition, families can enjoy activities and games, giveaways, and live performances from the Mavs ManiAACs, the Lincoln High School “Wall of Sound” Marching Band, and BombazoDFW throughout the event.

“We are incredibly proud to bring our community together to support the health and well-being of North Texans through this unique event,” said Jennifer Sampson, McDermott-Templeton President and CEO of United Way of Metropolitan Dallas. “With the support of our sponsors, volunteers, and partners, we’re advancing our **Aspire United 2030 goals**, ensuring more of our neighbors have access to essential health and wellness resources. This is what it means to truly Live United.”

The **Food & Health Resources Fair** is made possible by the generous contributions of the event’s sponsors:

- **Centennial Volunteer Series Presenting Sponsor:** Texas Instruments
- **Presenting and Platinum Sponsor:** PepsiCo
- **Gold Sponsor:** Mr. Cooper Group
- **Silver Sponsor:** Fair Park
- **In-Kind Sponsor:** Whole Foods, which donated food for distribution

“Our mission extends beyond business – we’re committed to making a positive impact in our local communities, especially right here in Dallas,” said Steven Williams, CEO of PepsiCo Foods North America and chair of the 100th United Way of Metropolitan Dallas Annual Campaign. “PepsiCo is proud to support this important initiative, providing vital food and resources to our neighbors in southern Dallas.”

Andy Smith, director of Giving and Volunteering at Texas Instruments added, “Texas Instruments for decades has proudly supported United Way’s mission to create a stronger North Texas. Through initiatives like the Aspire United Volunteer Series, we’re playing our part in advancing United Way’s Aspire United 2030 goals and building a stronger, healthier future for everyone.”

The event will take place at the Fair Park Coliseum, where attendees will have access to a range of health services, including screenings and information from local healthcare providers. In addition, volunteers from Texas Instruments and other corporate partners will

be on hand to support the fair's food distribution, activities, and family-friendly games.

In 2025, United Way of Metropolitan Dallas will proudly celebrate 100 years as the leading force for social change in North Texas. The centennial anniversary represents a milestone year that will include a dynamic line-up of volunteer and community events – including our Centennial Celebration, presented by PepsiCo – that will not only honor our rich legacy but also shine a spotlight on the bold, innovative ways we're shaping the future of our region. With our committed partners, we're setting the stage for the next century of positive, long-lasting change, ensuring that we create the access and opportunity for North Texans to thrive for generations to come.

###

About United Way of Metropolitan Dallas

United Way of Metropolitan Dallas is a social change organization that unites the community to create access and opportunity for all North Texans to thrive. We bring together passionate change-makers alongside corporate, civic and nonprofit partners to drive lasting change and equity in education, income and health – the building blocks of opportunity. United Way is committed to leading a fully inclusive, multicultural movement right here at home. We invite all North Texans to Live United and be part of this change. To give, advocate or volunteer, visit UnitedWayDallas.org.

Media Contact

Dandy Killeen | Tony Fay PR | 817.307.4645 | dandy@tonyfaypr.com



Tony Fay PR | 1 | Dallas, TX 75074 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!