

Nathaniel Lowe Steps Up To The Plate For North Texas Giving Day

World Series Champion Recruits All to Be Champions of Giving in Partnership with Communities Foundation of Texas



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DALLAS (September 3, 2024) - Nathaniel Lowe, Gold Glove first-baseman for the World Series Champion Texas Rangers, is stepping up to the plate in a new role as the 2024 Ambassador for Communities Foundation of Texas' (CFT) North Texas Giving Day.

North Texas Giving Day is the largest community-wide giving event in the nation, empowering all to find and support any of over 3,000 local nonprofits each year. This year, online donations can be made on NorthTexasGivingDay.org beginning September 1 and ending on September 19.

"I am supporting Communities Foundation of Texas' North Texas Giving Day because the donations go directly into the local community," said **Nathaniel Lowe**. "Communities Foundation of Texas is actively making a difference here. It takes a dedicated team to bring North Texas Giving Day to life, and I'm so proud to be a part of it."

Lowe will champion the campaign through a series of Public Service Announcements that will blanket North Texas airwaves. By lending his brand and influence, Lowe hopes to engage new audiences and increase the number of overall givers, underscoring the message that every gift matters and adds up. Since its inception 16 years ago, North Texas Giving Day has raised half a billion difference-making dollars for nonprofits across North Texas.

"It means everything to have a champion like Nathaniel Lowe as part of our team," said Communities Foundation of Texas CEO and President **Wayne White**. "We are thrilled to have Nathaniel helping to champion our efforts and grow community giving in North Texas."

Lowe, whose mother Wendy was diagnosed with brain cancer last year, said he is honored to be the Ambassador for North Texas Giving Day and encourages all to participate in giving to causes they are passionate about. Communities Foundation of Texas surprised Lowe with a tribute gift of \$50,000 to Lowe's cause of choice, The American Cancer Society - North Texas, to fund cancer research.

"There's so much that goes into a cancer journey," said Lowe. "For many people, it's such a financial burden, and it shouldn't be. It's hard enough physically, spiritually, and emotionally and can weigh on everyone involved. It takes nine players to win a baseball game, and it takes multiple people to help someone through a cancer journey, so this hits home for me. I am thrilled to be part of the Communities Foundation of Texas team, knowing it will help others. Everyone has an opportunity to champion a cause, help someone, and give back."

In 2023, over \$60 million was raised through North Texas Giving Day, benefiting more than 3,000 local nonprofits, bringing the 15-year donation total to more than \$566 million for North Texas. All are encouraged to get in the game by visiting www.northtexasgivingday.org to donate to local nonprofits between Sept. 1 and Sept 19.

All year long, Communities Foundation of Texas is committed to improving the lives of all people in our community by investing in their health, wealth, living, and learning. CFT works to accomplish this by growing community giving, expanding community impact, and advancing community equity.

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About North Texas Giving Day:

North Texas Giving Day is Communities Foundation of Texas' largest community investment initiative and is part of CFT's focus on growing community giving. 100% of each donation goes to nonprofits in more than 25 cause areas across 20 North Texas counties. Last year, the program connected over 3,000 local nonprofits with givers, raising more than \$60 million. Learn more and donate at NorthTexasGivingDay.org.

About Communities Foundation of Texas:

The mission of Communities Foundation of Texas is to improve the lives of all people in our community by investing in their health, wealth, living, and learning. Communities Foundation works to accomplish this by growing community giving, expanding community impact, and advancing community equity. With a vision of building thriving communities for all, Communities Foundation works locally and across the state with many individuals, families, companies, foundations, and nonprofits through a variety of charitable funds and strategic grantmaking initiatives. Communities Foundation professionally manages more than 1,300 charitable funds and has awarded more than \$2.5 billion in grants since its founding in 1953.

Communities Foundation is committed to serving and understanding donor needs, expertly handling complex gifts, wisely managing charitable funds, and leveraging its community knowledge to increase charitable impact, in addition to powering several initiatives including the W. W. Caruth, Jr. Fund, CFT for Business, Educate Texas, Emerging Leaders in Philanthropy, GiveWisely, and North Texas Giving Day. Learn more at CFTexas.org.

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