

## North Texas Generosity Shines as Communities Foundation of Texas Surpasses Fundraising Records for 2024 North Texas Giving Day

*Champions of Giving rally for causes across North Texas*

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**Dallas, TX (September 20, 2024)** – Communities Foundation of Texas (CFT) celebrates a record-breaking 16th annual North Texas Giving Day campaign, thanks to the incredible support of North Texans, local sports legends, and generous partners and sponsors like presenting sponsor Amazon.

North Texans gave **\$68.3 million** to over 3,000 local nonprofits spanning 25 cause areas. This brings the total raised since North Texas Giving Day's inception to an impressive **\$634 million** showcasing our community's commitment to making a difference.

"We are incredibly grateful for the outpouring of support from the North Texas community for the causes they care about," said **Wayne White**, President and CEO of Communities Foundation of Texas. "Individuals, families, and businesses truly showed up for one another. Every donation has a meaningful impact on the nonprofits working to improve lives across our region."

The continued growth and success of North Texas Giving Day underscores the unwavering generosity and community spirit of North Texans. Communities Foundation of Texas saw a boost of community engagement this year through 'Champions of Giving' as high-profile athletes, sports legends, and media ambassadors helped increase awareness and charitable giving.

World Series Champion, Texas Rangers first baseman and North Texas Giving Day Ambassador [Nathaniel Lowe](#) led an all-star roster of players and legends from the Dallas Cowboys, Dallas Stars, Dallas Mavericks, FC Dallas, and Dallas Wings to drive donations for local nonprofits. This year's legendary lineup included Dallas Cowboy [Zack Martin](#), Dallas Maverick [Quentin Grimes](#), NBA All-Star and Dallas Mavericks legend [Rolando Blackman](#), and three-time NHL All-Star and former Dallas Stars goaltender [Marty Turco](#). In addition, Dallas Wings guard [Jacy Sheldon](#), Dallas Wings center [Jaelyn Brown](#), and FC Dallas' [Paul Arriola](#) encouraged North Texans to become true 'Champions of Giving', generating wins for thousands of nonprofits on North Texas Giving Day.

As the largest regional fundraising event in the nation, North Texas Giving Day empowers every person to give back to their community by supporting local nonprofits through donations.

"North Texas Giving Day continues to be a powerful demonstration of giving in this region," said Vickie Yakunin, Head of Community Affairs at Amazon. "On behalf of Amazon and our 29,000 employees here in Texas, we're honored to put our resources to work supporting thousands of nonprofits. We are grateful for every individual who donated or helped support and amplify the impact of these organizations."

The cities of Allen, Dallas, Denton, Frisco, Irving, Keller, and Lewisville demonstrated their commitment to giving back by issuing proclamations recognizing September 19, 2024, as NORTH TEXAS GIVING DAY in their respective cities. These proclamations underscore their long-standing partnership in fostering a culture of generosity and support across our

region.

Communities Foundation of Texas extends gratitude to all who participated this year and encourages everyone to stay engaged supporting local nonprofits throughout the year. The community's generosity and compassion is a powerful force, and together, will continue to impact the region.

The full list of this year's results is available [here](#).

North Texas Giving Day's 2024 major sponsors include: Presenting Sponsor: Amazon; Platinum Sponsors: Charles Schwab Bank, The Giana Foundation Fund, Gigi Gartner, Hunt Cares, The McCune Losinger Family Fund, The Meadows Foundation, The Morris Foundation, Ramesh and Kalpana Bhatia Family Foundation, Sid W. Richardson Foundation; Gold Sponsors: Amon G. Carter Foundation, Granville C. and Gladys H. Morton Fund, Lyda Hill Philanthropies, The Popolo Family Fund, The Rees-Jones Foundation, SCHEELS; Silver Sponsors: 7-Eleven Cares Foundation, The Addy Foundation, Charles Schwab Foundation, The Dallas Foundation, Energy Transfer, Sarah L. Titus Fund, Southwest Airlines; Major Media Partners: *Dallas Doing Good*, *The Dallas Morning News/Medium Giant*, *D Magazine/D CEO*, *MySweetCharity*, *Telemundo*, and *WFAA*.

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### **About Communities Foundation of Texas:**

The mission of Communities Foundation of Texas is to improve the lives of all people in our community by investing in their health, wealth, living, and learning. With a vision of building thriving communities for all, Communities Foundation works locally and across the state with many individuals, families, companies, foundations, and nonprofits through a variety of charitable funds and strategic grantmaking initiatives. Communities Foundation professionally manages more than 1,300 charitable funds and has awarded more than \$2.5 billion in grants since its founding in 1953.

Communities Foundation is committed to serving and understanding donor needs, expertly handling complex gifts, wisely managing charitable funds, and leveraging its community knowledge to increase charitable impact, in addition to powering several initiatives including the W. W. Caruth, Jr. Fund, CFT for Business, Educate Texas, Emerging Leaders in Philanthropy, GiveWisely, and North Texas Giving Day. Learn more at [CFTexas.org](https://CFTexas.org).

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