

WORLD NO. 9 CASPER RUUD, DEFENDING CHAMPION TOMMY PAUL TO PLAY IN UPGRADED 2025 DALLAS OPEN

*Premium ticket packages on sale now as Dallas Open upgrades
from ATP 250 to ATP 500 level tournament*



Casper Ruud hits a serve at the 2024 Cincinnati Open (Courtesy: ATP Tour)

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DALLAS (September 12, 2024) – The Dallas Open is gearing up for a thrilling 2025 tournament, as World No. 9 Casper Ruud and defending Dallas Open champion Tommy Paul have committed to compete. The event, set for February 1-9, 2025, will take place at Ford Center at The Star in Frisco, the headquarters and training facility of the Dallas Cowboys. Premium ticket packages are available now at www.dallasopen.com.

In 2025, the Dallas Open will elevate its status from an ATP 250 to an ATP 500 event, promising the strongest field since the tournament's move to North Texas in 2022. This upgrade not only attracts top-tier talent but also offers players the chance to earn more ATP ranking points and compete for a share of approximately \$2.8 million in prize money.

"I am very much looking forward to playing at the new edition of the Dallas Open in 2025," Ruud said. "Tournaments elevated to a 500-level tournament bring the highest levels of competition and as a player, I always look forward to competing against some of the best players in the world with the hopes of coming out on top".

Ruud, who reached the Round of 16 at this year's U.S. Open, is a 12-time winner on the

ATP Tour, including two titles in 2024 (Geneva, Barcelona). The 25-year old Ruud finished as the runner-up at the 2022 and 2023 French Open and the 2022 U.S. Open. He was previously ranked as high as No. 2 in the world (September 2022), securing his place as the highest-ranked Norwegian in history.

“Elevating the Dallas Open to a 500-level event will bring the best players in the world to North Texas,” Tournament Director Peter Lebedevs said. “Casper Ruud and Tommy Paul are two of the premier players on tour and we look forward to adding more high-level talent to America’s newest ATP 500-level tournament. The 2025 Dallas Open will feature the event’s deepest field yet as players will be competing for the largest purse in tournament history while playing in one of the most impressive facilities in the world.”

Paul, the 2024 Dallas Open champion, is one of the top Americans on the ATP Tour, currently ranked No. 13 in the world. He was a 2024 Olympic bronze medalist in doubles alongside Taylor Fritz and recently also reached the Round of 16 at the U.S. Open for the second year in a row. Paul secured his third career ATP Tour title in February in Dallas, beating Americans Ben Shelton 6-2, 6-4 and Marcos Giron 7-6(3), 5-7, 6-3 in the semifinals and final, respectively.

“The Dallas Open will always be special to me and I’m looking forward to defending my title from 2024,” Paul said. “I’m excited for next year’s tournament and playing against some of the best players in the world at The Star in Frisco.”

PREMIUM TICKETS

Premium ticket options now available for purchase include Courtside Boxes, the Sub-Zero, Wolf, and Cove 40 Love Suite, the Comfort Loge, and the Sideline Club.

Each Courtside Box includes four seats, located just steps from Center Court, as well as access to the Choctaw Club (all-inclusive upscale food and beverage), two parking passes, and an ATP Tour player meet-and-greet.

The Sub-Zero, Wolf, and Cove 40 Love Suite includes seats in a private suite with all-inclusive food and beverages, private bathrooms, parking pass, and a player meet-and-greet for each night session.

Comfort Loge seats are the largest and most comfortable seats available at the 2025 Dallas Open. Located in the first two rows directly behind the VIP Boxes, these seats offer access to a private club, player meet-and-greets, and VIP parking.

The Sideline Club provides guests with premium sightlines of Center Court and access to the exclusive Sideline Club located directly below the seats. The Sideline Club offers elevated food and beverages and also overlooks the Grandstand Court allowing fans to watch matches on both courts at the same time.

The Dallas Open will be one of 16 global events at the 500-level and one of only two in the U.S. Even as a 500-level tournament, the Dallas Open will continue its tradition of awarding the top male tennis player at SMU with a singles main draw wildcard.

About The Dallas Open

The Dallas Open is currently an ATP Tour 500 men’s tournament that will play its fourth year in North Texas, its first in Frisco on February 1-9, 2025, at Ford Center at The Star in Frisco. It will be the only ATP Tour indoor championship in the United States, and features men’s top world tennis players in singles and doubles competition. The tournament, previously held as the New York Open, is one of the longest-running American tournaments on the ATP Tour. Its rich history features some of the top names in tennis, including legends John McEnroe, Pete Sampras, Andre Agassi, Andy Roddick, Michael Chang, John Isner, and Andy Murray, and a current generation of stars like Kei Nishikori, Milos Raonic, and Reilly Opelka.

About GF Sports & Entertainment

GF Sports & Entertainment is a global events and operations company that elevates the experience of live sports, entertainment and interactive events. The company owns two of the ATP Tour’s longest running American tennis tournaments, the Dallas Open and the

Atlanta Open, as well as the National Lacrosse League New York Riptide. GF Sports & Entertainment also incubates new and emerging sport concepts, this includes Wolf Pack Ninjas, which operates ninja-focused events globally. GF Sports & Entertainment was founded in July 2015 by New York-based private equity firm GF Capital. For additional information, please visit www.gfsportsandentertainment.com.

About The ATP

As the global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and PIF ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world's top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, presented by PIF, the ultimate achievement in tennis. For more information, please visit www.ATPTour.com.

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