

DALLAS TRINITY FC

PRESS RELEASE



New Professional Women's Soccer Team to Play at Dallas' Cotton Bowl Stadium

Dallas Trinity FC reveals name, team colors, and leadership

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DALLAS (May 9, 2024) – The newest professional sports team in North Texas today revealed its name, team colors, and leadership. **Dallas Trinity FC** is one of eight teams in the newly created **USL Super League**, a Division I professional women's soccer league in the United States. Dallas Trinity FC will make its home at Fair Park's Cotton Bowl Stadium when the season begins in August. Following the announcements, Dallas Mayor Eric Johnson proclaimed May 9, 2024 as Dallas Trinity FC Day.

Reflecting a determination to build a professional women's soccer team as dynamic as the city it calls home, Dallas Trinity FC will play under the main colors of sunrise maroon, prairie gold, and live oak green. The colors draw inspiration from the city skyline and the Trinity River, which reflects the vibrant nature of Dallas, as well as local pride and excellence.

"We are thrilled to welcome Dallas Trinity FC to the USL Super League family. As a pioneering force, they are committed to being more than a team," said USL Super League President **Amanda Vandervort**. "On and off the field, Dallas Trinity FC will unite the region and build a community around this growing sport."

Dallas proves to be an ideal city to launch a professional women's soccer team considering its rich history and promising future surrounding girls soccer. In 1973, the Dallas Sting became the first all-girls soccer club in the United States, and the Dallas Cup, founded in 1980, is still the most prestigious youth soccer tournament in the country. Currently, the Dallas region is home to more girls soccer players than anywhere else in the country, according to the U.S. Youth Soccer Association.

"Soccer is the pathway to community for many families. Dallas is the perfect backdrop for our expansion, growth, and community to grow wings," said **Jim Neil, Chief Executive Officer, Dallas Trinity FC**.

The Neil family owns Dallas Trinity FC and has deep roots in Dallas sports and business. Responsible for bringing the team to life, the family will lead the team together.

"North Texas has been waiting for this, and now is the right time for professional women's soccer in Dallas - the best sports business city in the country," said **Charlie Neil, Dallas Trinity FC President**.

Dallas Trinity FC also announced **Chris Petrucelli** as the team's General Manager. Two-time National Coach of the Year and 1995 NCAA Championship Coach, Petrucelli is making his return to Texas as General Manager of Dallas Trinity FC.

Petrucci was most recently the head coach of the professional women's soccer team, the Chicago Red Stars, from 2022-2023. Prior to coaching professional soccer, Petrucci was the head coach for the SMU Mustangs' women's soccer team for 10 years (2012-2022), and was head coach at University of Texas at Austin's women's soccer team from 1999-2011, winning Big 12 Championships in 2006 and 2007.

Deposits for game tickets are available now at dallastrinityfc.com.

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Suggested social copy:

Introducing @dallastrinityfc_, representing the tradition of sport, the connectivity of culture, and the past, present, and future of our city. #DTFC #TrinityFC #USLSuperLeague #NewBootsInTown

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ABOUT USL Super League:

Set to kick off in August 2024, the USL Super League will launch as a first division league, reflecting its commitment to the highest standards in American soccer and a collective vision to be a global leader in women's soccer on and off the field. The league is operated by the United Soccer League, the most vital and authentic soccer organization in America with professional teams in more than 40 cities nationwide. The USL Super League will follow U.S. Soccer's sanctioning process and the international fall to summer soccer calendar, aligning the league with the global game. The league will kick off with eight teams, including Dallas Trinity FC, Carolina Ascent FC, Lexington Sporting Club, KY, Spokane Zephyr FC, Tampa Bay Sun FC, Super League Washington DC, Brooklyn FC, and Fort Lauderdale FC. For more on the USL Super League visit www.uslsuperleague.com.

TONY FAY | PUBLIC RELATIONS

   @TONYFAYPR | TONYFAYPR.COM

Tony Fay PR | 2626 Cole Ave Ste 300 | Dallas, TX 75204 US

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