



PRESS RELEASE

Dallas City Council Approves 15-year Agreement for Dallas Wings to Play in Kay Bailey Hutchison Convention Center Dallas Memorial Arena

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Arlington, TX (April 24, 2024) – City of Dallas Council Members Wednesday approved a 15-year, \$19 million use agreement for the Dallas Wings to play in the Kay Bailey Hutchison Convention Center Dallas Memorial Arena, beginning in 2026. The agreement is pending approval by the WNBA.

The Wings will play the 2024 and 2025 WNBA seasons in College Park Center in Arlington, Texas, where the club has played the last eight seasons.

“The Dallas Wings would like to thank the City of Dallas and especially Mayor Johnson for his strategic vision and commitment,” said Dallas Wings President and CEO Greg Bibb. “The City of Arlington, the University of Texas at Arlington, and College Park Center continue to be valued partners, and we look forward to playing in Arlington for the next two seasons.”

This proposed deal comes at a time when interest in women’s sports, the WNBA, and the Wings is at record levels. The Wings saw record attendance in 2023, and virtually every business metric record has been, or will soon be, broken during the 2024 season. The Wings have sold out of Season Ticket Memberships and already experienced ticket sales growth north of 200 percent. Individual ticket sales are up more than 1,100 percent.

The sellout of Season Ticket Memberships for the 2024 season marks a first in the team’s history. A waitlist for Season Ticket Memberships has been established, with benefits including presale access to 2024 WNBA Playoff games and an opportunity to purchase discounted tickets to select 2024 regular-season games. The team is expected to announce multiple individual-game sellouts in the coming days.

“Dallas is the place to be right now – for residents, for businesses, and for professional sports teams and their fans,” said Mayor Johnson. “This deal has been a top priority for us because we know the Dallas Wings will soar in the city they represent. We will be thrilled to welcome the Wings to the heart of our city – and we are even more excited to see this franchise anchor our new convention center district that will transform downtown Dallas for decades to come.”

The City of Dallas and the Dallas Wings plan to formally release further information following WNBA league approval and the finalization of agreements.

Media Contacts

Pam Flenke, Dallas Wings, pflenke@dallaswings.com

Rob Scichili, Tony Fay PR, rob@tonyfaypr.com

ABOUT THE DALLAS WINGS

The Dallas Wings are embarking on their ninth season in North Texas and call College Park Center in Arlington, Texas home. The Wings have advanced to the WNBA Playoffs

five of their first eight seasons in Dallas, including reaching the Semifinals in 2023. Fans can follow the team on all social channels, including Facebook, X (@DallasWings) Instagram (@dallaswings) and Tik-Tok (@dallaswings).

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