

PGA of America and KPMG Announce Ashley Miller as General Chair for 2025 KPMG Women's PGA Championship

The Championship, making its first visit to the state of Texas, will be contested on Fields Ranch East at PGA Frisco in June of 2025

[Click here for a headshot of Miller](#)



FRISCO, Texas (Feb. 15, 2024) □ The PGA of America and KPMG announced today the appointment of Ashley Miller as General Chair of the 2025 KPMG Women's PGA Championship. She is the inaugural General Chair to be appointed for a Major Championship at PGA Frisco. Over 50 Division and Committee Chairs and nearly 1,200 volunteers will support Miller on the Championship Host Committee.

The KPMG Women's PGA Championship is a collaboration between the PGA of America, LPGA, and KPMG, and serves as a catalyst to empower women on and off the golf course.

The 2025 KPMG Women's PGA Championship will be the second Major Championship held on Fields Ranch East at PGA Frisco, following the 2023 KitchenAid Senior PGA Championship, won by Steve Stricker.

"I speak for our entire Frisco-based Championships team when I say we are all very excited to work alongside Ashley to continue to elevate this significant event, and make the 2025 KPMG Women's PGA Championship the best and most impactful ever contested," said Jason Mengel, Championship Director of the 2025 KPMG Women's PGA Championship. "Given her track record of community involvement, it goes without saying that Ashley will be a fantastic ambassador for this Championship."

Broadcast in partnership with NBC and Golf Channel, the KPMG Women's PGA Championship offers a purse among the highest in women's golf. The event combines an annual major golf championship with the KPMG Women's Leadership Summit and an ongoing charitable initiative called the KPMG Future Leaders Program – all focused on the development, advancement, and empowerment of women on and off the golf course.

Passionate about community engagement, Miller serves on various local boards, including Melody of Hope, Frisco Chamber Foundation, City of Frisco Parks and Recreation Board, and is the past Chairwoman of the Board of Directors for the Frisco Chamber of Commerce.

A Leadership Frisco graduate, Miller received the 2018 Frisco Number Ones Award and currently serves as the Director of Public Relations and Official Spokesperson for the National Breast Cancer Foundation.

Miller is a passionate sports enthusiast and currently resides in Frisco alongside her husband, Justin, and two children.

“What a distinct privilege to serve in such a coveted position for the 2025 KPMG Women’s PGA Championship,” said Miller. “I am honored to work alongside such an incredible championship team, and look forward to hosting the world’s elite female golfers right here in Frisco. I am humbled to serve alongside KPMG, PGA of America, LPGA, and all of our valued volunteers as we advocate and empower all women, particularly daughters like mine.”

Beginning with the KitchenAid Senior PGA Championship in May 2023, Fields Ranch East at PGA Frisco is scheduled to host an unprecedented six Major Championships, including the 2027 and 2034 PGA Championships, between now and 2034. Fields Ranch at PGA Frisco is slated to host a total of 30 PGA of America spectator, member and amateur championships through 2034.

For more information on Championship hospitality, tickets, or volunteer opportunities for the 2025 KPMG Women’s PGA Championship, please visit kpmgwomenspgachampionship.com/2025, or email friscochampionships@pgahq.com.

About the PGA of America

The PGA of America is one of the world’s largest sports organizations, composed of more than 30,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest, inclusion and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world’s foremost sporting events. For more information, visit PGA.com and follow us on [X, formerly known as Twitter](#), [Instagram](#) and [Facebook](#).

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