

FLORIDA CITRUS SPORTS

PRESS RELEASE



Grammy Award-Nominated Multi-Platinum Singer and Songwriter Gavin DeGraw to Perform at 2024 Cheez-It Citrus Bowl Halftime Show Presented by Cheez-It Snap'd

Press kit (including B-roll and imagery) [CLICK HERE](#)



ORLANDO, Fla. (Dec. 6, 2023) – [Florida Citrus Sports](#) (FCS) announced today that Grammy-nominated singer-songwriter Gavin DeGraw will headline the Cheez-It Citrus Bowl Halftime Show presented by Cheez-It Snap'd, one of college football's premier postseason events. Traditionally held on New Year's Day, the Cheez-It Citrus Bowl is set to captivate fans not only with exciting gridiron action between No. 17 Iowa and No. 21 Tennessee but also with a spectacular musical performance from the multi-talented DeGraw.

"A great football matchup deserves fantastic talent to entertain fans at the 2024 Cheez-It Citrus Bowl, said Florida Citrus Sports CEO Steve Hogan. "Gavin's music is enjoyed by audiences of all ages, and his electric performance will add to the atmosphere at Camping World Stadium on New Year's Day."

DeGraw, who made a name for himself with chart-topping hits like "I Don't Want to Be," "Not Over You," and "Chariot," recently released his first Christmas EP "A Classic Christmas." He has consistently wowed audiences with his dynamic stage presence and soulful performances. DeGraw's unique blend of pop, rock and country, combined with his

passionate vocals, will add a promising layer of excitement to the Cheez-It Citrus Bowl.

In a heartfelt tribute to our nation's heroes, the 2024 Cheez-It Citrus Bowl pregame pageantry will recognize and salute the dedication and sacrifice of our military. [The Liberty Voices](#), the world-famous eight-part a cappella group from central Florida will sing the national anthem, accompanied by a breathtaking military flyover. A Florida Citrus Sports tradition for more than three decades, ESP Productions will present the pregame pageantry featuring an outstanding All-American student cast, varsity spirit cheerleaders and dancers representing virtually every state in the union.

The 78th edition of the Cheez-It Citrus Bowl, featuring No. 17 Iowa Hawkeyes and No. 21 Tennessee Volunteers, will be held at Camping World Stadium on Monday, Jan. 1, with a national broadcast scheduled for 1 p.m. ET on ABC. In last season's game, No. 16 LSU defeated Purdue 63-7 in record-breaking fashion, as the Tigers set bowl marks for points scored (63), total yards (594) and margin of victory (56) in the win.

For additional information, visit CheezItCitrusBowl.com.

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About Florida Citrus Sports

Florida Citrus Sports is a not-for-profit event management organization dedicated to positively impacting the Orlando region while enhancing the quality of life in Central Florida through world-class events, including the Camping World Kickoff, the Cheez-It Citrus Bowl, the Pop-Tarts Bowl, the Camping World Kickoff, the Florida Blue Florida Classic and the Florida Cup & FC Series. For more information, visit FloridaCitrusSports.com. The Tangelo Music Festival marks a new and exciting venture for the organization.

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