

## Tony Fay Public Relations Named Small Agency of the Year by *PRNEWS*

*Dallas-based firm lands highest honor  
at the PRNEWS Platinum Awards in New York City*



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**New York (October 19, 2023)** – [Tony Fay Public Relations](#) is honored to announce it has been named the nation’s Small Agency of the Year by *PRNEWS*, one of the leading media and communication organizations in the country. Presented at the Lighthouse in New York City, members of Tony Fay PR will return to North Texas with a [national Platinum Award](#) for the highest honor in its category.

For over two decades, the Platinum Awards have been hailed as the most coveted and competitive award in the fields of public relations, communications and marketing.

One of only four agencies to receive three-or-more nominations, Tony Fay Public Relations was also a finalist in two Campaign of the Year categories -- Best Anniversary Campaign (for the Perot Museum of Nature & Science 10th Anniversary), as well as the Best Entertainment Campaign (Troy Aikman's Highway to Henryetta). The selection process included a panel of more than 200 judges.

“I am proud that we are being recognized as a leader in the public relations industry for the incredible results we deliver daily,” said Tony Fay, founder and CEO of Tony Fay Public Relations. “We’re grateful to have the client roster that we do, and being able to deliver for our friends and partners is what makes this work worthwhile. This award is as much for

those companies, those brands, and those people, as it is for us.”

“The Platinum Awards recognize the top people, teams and campaigns in the fields of public relations, communications and marketing,” said Erika Bradbury, editorial director at PRNEWS. “From recognizing the top PR professionals of the year to the most innovative, results-driven campaigns, as well as many internally focused initiatives, the Platinum Awards stand out as a unique program that celebrates the tremendous depth and breadth of the industry, as no other program can.”

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### **About Tony Fay Public Relations**

Tony Fay Public Relations (TFPR) serves some of the biggest brands in sports and entertainment, while also supporting the growth of philanthropic entities that make communities stronger. The firm combines its expertise with a network of internationally recognized sports and entertainment talent to provide unparalleled results. For more information, visit [www.tonyfaypr.com](http://www.tonyfaypr.com).

### **About PRNEWS**

PRNEWS is the largest event and digital media brand providing business intelligence and face-to-face experiences to the PR and Communications industry. For more information, visit [www.prnewsonline.com](http://www.prnewsonline.com).

### **MEDIA CONTACT**

Betsy Dixon, Tony Fay PR | P: 214.534.8909 | [betsy@tonyfaypr.com](mailto:betsy@tonyfaypr.com)

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   @TONYFAYPR | TONYFAYPR.COM

Tony Fay PR | 2626 Cole Ave, Ste 300, Dallas, TX 75074

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