

**Barrett-Jackson and Renowned Philanthropists Megan and George Shinn to Raise Funds for Maui Wildfire Victims with Charity Car at Inaugural New Orleans Auction**

*One hundred percent of hammer price goes to Samaritan's Purse relief efforts in Maui*



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**SCOTTSDALE, Ariz. (September 12, 2023)** – [Barrett-Jackson](#), The World's Greatest Collector Car Auctions, will auction a [1932 Chevrolet Woody custom wagon](#) nicknamed "Honolulu Lulu" to support Samaritan's Purse and their disaster relief efforts in Maui during the inaugural New Orleans Auction, September 28-30 at the Ernest N. Morial Convention Center. Donated by American businessman and philanthropist George Shinn and his wife Megan, the vehicle will cross Barrett-Jackson's auction block in New Orleans on Saturday, September 30 with one hundred percent of the hammer price going directly to the nonprofit Samaritan's Purse and their relief efforts on the ground in Maui following the devastating August wildfires.

"We're proud to once again work with George, Megan and Samaritan's Purse to support those in need," said [Craig Jackson](#), chairman and CEO of Barrett-Jackson. "We've had the privilege of working with them several times over the last two years and have raised more than \$2.7 million for victims of tragedies and natural disasters all over the world. Our fellow Americans in Hawaii need our help now more than ever and we look forward to continuing to support the great work being done at the hands of Samaritan's Purse during our inaugural New Orleans Auction later this month."

The [1932 Chevrolet Woody custom wagon](#) nicknamed "Honolulu Lulu" is powered by a small-block Chevrolet engine with a Turbo 350 transmission. Its custom wood interior features custom graphics of the car on each rear interior panel and the exterior features a Yellow Pearl finish along with a hidden trailer hitch concealed behind the license plate. This hot rod also comes with a matching trailer named "Lil' Lulu," with the names depicted by graphics on the rear of each.

Samaritan's Purse is a nondenominational evangelical Christian organization providing spiritual and physical aid to hurting people around the world. Since 1970, Samaritan's Purse has helped meet the needs of people who are victims of war, poverty, natural disasters, disease and famine. The sale of this charity car will mark the third time since April 2022 that Megan and George Shinn have donated a vehicle and worked with Barrett-Jackson to provide a platform to raise much-needed funds and awareness for

this exceptional organization.

“It is incredible to see our collector car community come together to support those in their time of need,” said [Steve Davis](#), president of Barrett-Jackson. “This community of enthusiasts and the entire Barrett-Jackson family have a long history of generosity, and it’s an honor to work alongside the Shinns and Samaritan’s Purse once again to auction this charity car to support the people of Maui following this unimaginable tragedy.”

Collector car enthusiasts interested in registering to bid on this charity car supporting relief efforts in Maui, as well as the entire inaugural New Orleans auction docket, may do so [here](#).

Join Barrett-Jackson’s online conversation with #BarrettJackson and #BJAC on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

### **About The Barrett-Jackson Auction Company**

Established in 1971 and headquartered in Scottsdale, Arizona, Barrett-Jackson, The World’s Greatest Collector Car Auctions, is the leader in collector car auctions and automotive lifestyle events, which include authentic automobilia auctions and the sale of private collections. Welcoming over 500,000 attendees per year, Barrett-Jackson produces live collector car auctions in Scottsdale, Arizona; Palm Beach, Florida; Las Vegas, Nevada; and New Orleans, Louisiana, where thousands of the most sought-after, unique and valuable automobiles cross the block in front of a global audience. With broadcast partner A+E Networks, Barrett-Jackson features live television coverage of their events on FYI and The HISTORY Channel, as well as all the cars, all the time via their produced livestream on Barrett-Jackson.com. Barrett-Jackson also endorses a one-of-a-kind collector car insurance for collector vehicles and other valued belongings. For more information about Barrett-Jackson, visit [www.barrett-jackson.com](http://www.barrett-jackson.com), or call 480-421-6694.

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