

## World Long Drive Announces Updated TV Schedule

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**KINGSPORT, Tenn. (August 7, 2023)** – World Long Drive (WLD) today announced an updated television broadcast schedule that will feature extensive coverage of the Open Division and Women’s Division in upcoming major events.

GOLF Channel will air coverage of WLD Kingsport, held August 26-28 in Kingsport, Tennessee, in a pair of one-hour broadcasts. The quarterfinals, semifinals, and finals for the Women’s Division will be shown August 28 from 8 to 9 p.m. EST. The Open Division quarterfinals, semifinals, and finals will follow from 9 to 10 p.m. EST.

This marks the first time in the sport’s history that there will be a dedicated broadcast specifically showcasing the Women’s Division.

“We’re thrilled with the continuing growth of World Long Drive and the outright support of the Women’s Division all season long,” GF Sports & Entertainment President Shawn Tilger said. “This additional hour of coverage allows us to highlight the best hitters in the world as half of the Women’s Division field will be seen competing in one of the most electric atmospheres in the sport. The City of Kingsport, along with GOLF Channel, have been tremendous partners and we’re excited to put our sport back on the national stage.”

WLD Kingsport is the first of three major events in the 2023 World Long Drive season. WLD Oceanside (September 29-October 1) will be the second major and will serve as the World Championship for the Senior’s Division. The WLD World Championship for both the Open Division and the Women’s Division will be held in Atlanta from October 18-22.

All three majors have increased purses and world ranking points. Fans can see every shot of WLD Oceanside on the [World Long Drive YouTube](#) page. The World Championship held at Bobby Jones Golf Course in Atlanta will be the second nationally televised event of the year on GOLF Channel.

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### **About World Long Drive:**

The World Long Drive Championship is the largest annual domestic professional golf event not associated with the PGA of America, the PGA Tour, or the LPGA. It was first held in 1974, and since 2000 consisted of Open, Women’s, Seniors (over-45s), and Amateur events. The World Long Drive tour is comprised of over 12 events domestically and over 30 events internationally all culminating for the season finale World Long Drive Championship. World Long Drive tour and championship is owned and operated by GF Sports and Entertainment based out of New York, NY.

World Long Drive has partnered with PIVOT Agency out of the San Francisco Bay area to reintroduce the brand and sport into the corporate market leveraging partner relationships.

PIVOT Agency is a full-service sports marketing agency, built at the nexus of brands and culture, and forming alliances between consumer brands, athletes, sports, the arts, causes, business and media. Today it has grown into four (4) unique and successful divisions, encompassing Property Representation, Brand Consulting, Travel and Hospitality. PIVOT’s property division consults with top organizations in the sports and entertainment world including GF Sports & Entertainment, Pro Pickleball Association, Athletes Unlimited, Cedar Fair, OpTic Gaming, NRG, Spacestation Gaming, Illinois State University and a growing portfolio of professional and collegiate properties.

### **About GF Sports and Entertainment:**

GF Sports & Entertainment is a global events and operations company that elevates the experience of live sports, entertainment and interactive events. The company owns two of the ATP Tour’s longest running American tennis tournaments, the Dallas Open and the Atlanta Open, as well as the National Lacrosse League New York Riptide. GF Sports & Entertainment also incubates new and emerging sport concepts, this includes Wolf Pack Ninjas, which operates ninja-focused events globally and just completed the purchase of World Long Drive, an international long drive tour.

GF Sports & Entertainment was founded in July 2015 by New York-based private equity firm GF Capital. For additional information, please visit [www.gfsportsandentertainment.com](http://www.gfsportsandentertainment.com).

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