

Dallas Cowboys Quarterback Dak Prescott Named American Cancer Society Global Ambassador

ATLANTA, June 27, 2023 – The [American Cancer Society](#) is pleased to announce Dallas Cowboys quarterback Dak Prescott will serve as an American Cancer Society global ambassador. Together, Prescott and the American Cancer Society hope to save more lives and inspire more people to join the organization’s mission to end cancer as we know it, for everyone.



Recently named the 2023 Walter Payton NFL Man of the Year, Prescott lost his mother to colorectal cancer when he was 20 years old. He founded the [Faith Fight Finish Foundation](#) to honor her legacy and support colorectal cancer research. As an American Cancer Society global ambassador, he will help increase the organization’s impact on cancer prevention, health equity, and cancer survivorship with a focus on colorectal cancer screening and Hope Lodge communities, a free place to stay during cancer treatment. His commitment will also include a matching gift to support the American Cancer Society’s patient support programs.

In addition, Prescott will continue to support the NFL and American Cancer Society’s [Crucial Catch](#) initiative by promoting the connection between overall wellness and cancer prevention through providing local cancer screening resources via The Defender presented by Sleep Number, and highlighting the importance of access to screening and reducing cancer risk. Funds raised through Crucial Catch help Federally Qualified Health Centers (FQHCs) and health systems in under-resourced areas increase access to cancer screenings.

“Partnering with the American Cancer Society is another way for me to honor my mother’s legacy with my Faith Fight Finish Foundation,” said Prescott. “Watching her journey highlighted the importance of providing access to cancer screening, education, and survivorship resources. I’m happy to help amplify that message and continue to support better cancer outcomes in any way I can.”

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About the American Cancer Society

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. For more than 100 years, we have been improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support. We are committed to ensuring everyone has an opportunity to prevent, detect, treat, and survive cancer. To learn more, visit [cancer.org](#) or call our 24/7 helpline at 1-800-227-2345. Connect with us on [Facebook](#), [Twitter](#), and [Instagram](#).

CONTACT:

Angela Lang | Tony Fay PR | 214.548.0827 | angela@tonyfaypr.com
Tami Howard Carr | Tony Fay PR | 469.525.8850 | tami@tonyfaypr.com

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Tony Fay PR | 2626 Cole Ave Ste 300, Dallas, TX 75204

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