

PEROT MUSEUM OF NATURE AND SCIENCE'S *NIGHT AT THE MUSEUM* TO LAUNCH DALLAS LANDMARK INTO SECOND DECADE

Annual gala will raise funds to support the Museum's mission of inspiring minds through nature and science

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DALLAS (May 31, 2023) – Promising an evening of show-stopping surprises, the Perot Museum of Nature and Science's annual fundraising soiree – *Night at the Museum* – returns Saturday, Nov. 11, 2023. A night of exploration and engaging experiences, exquisite food, and enticing cocktails, the evening will help further launch the Museum into its second decade of education and inspiration. Longtime Perot Museum supporters Catalina Gonzalez and Santiago Jorba and Elizabeth and Kevin Phillips will serve as *Night at the Museum* chairs.

Since the Perot Museum's opening in Dallas's Victory Park in December 2012, the Museum has inspired more than one million minds per year, in the process quickly becoming a cherished community and civic institution. A center of engagement and learning, the Museum continues to connect Dallas to new frontiers of scientific discovery. As the Perot Museum builds on its success and expands to increase its reach and deepen its impact, leadership will unveil new visions that increase community connection, further expand digital reach, and enhance its outdoor space and guest experiences.

"Last year was incredibly special, as it was the celebration of our 10th anniversary," said Dr. Linda Silver, Eugene McDermott Chief Executive Officer, Perot Museum of Nature and Science. Last fall the Perot Museum, with help from honorary chairs Jessica and Dirk Nowitzki, proudly announced that \$14 million was raised in the lead-up to the 2022 *Night at the Museum* gala. "But at the Perot Museum, we never stop learning and growing, and this year's *Night at the Museum* will further demonstrate our belief that STEM is for everyone, everywhere. As we build on the momentum of our 10th anniversary, we are committed to empowering, inspiring, and serving our community through our largest fundraiser of the year."

Proceeds from this year's *Night at the Museum* will support the Museum's tentpole values of inclusivity and learning, benefiting educational programming like field trips, community memberships, and admission for economically disadvantaged families who might not otherwise experience the Museum. Funds raised will enrich the educational ecosystem in North Texas by contributing to the development of the most-diverse STEM workforce in the nation.

"The Perot Museum of Nature and Science is committed to accelerating its impact by making STEM learning more accessible for all our youth, ultimately helping to increase access and participation," said Gonzalez. "Our goal is to actively reach all communities throughout North Texas, providing entry points for a lifetime of scientific discovery."

"From expanded TECH Truck visits to pop-up programs throughout the entire city, this fundraiser will provide the Perot Museum opportunities to strengthen powerful community connections in the decade to come," said Phillips. "*Night at the Museum* will launch goals to engage more children and educators in STEM-learning experiences, ultimately

establishing North Texas as the most talented and diverse STEM workforce in the country.”

In addition to science-inspired, collaborative activities, specialty cocktails and fun food stations from Wolfgang Puck Catering, *Night at the Museum* offers exciting “wow” moments certain to delight guests. The annual fundraiser allows attendees to experience the magic of the Perot Museum on a one-of-a-kind night.

This year’s gala kicks off with an invitation-only VIP pre-party at 6:30 p.m. in the Main Lobby. The Main Party begins at 7:30 p.m. in the outdoor pavilion. All Museum floors will be open with special activities inside the Bio Lab, ChALLENGE Lab and Paleo Lab.

Ticket packages begin at \$3,500 (6 guests). Dress is cocktail attire, and complimentary valet parking will be available. For more information, contact Katherine Stenesen, chief development officer at the Perot Museum, at katherine.stenesen@perotmuseum.org or go to perotmuseum.org/NATM.

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About the Perot Museum of Nature and Science:

Located in the heart of Dallas, Texas, the Perot Museum of Nature and Science is a nonprofit educational and research organization dedicated to inspiring minds through nature and science. Visitors will find everything from dinosaurs to diamonds and space to sports, packed into five levels of hands-on discovery and adventure. Through its state-of-the-art exhibits, educational programming and community outreach, the Museum offers exciting and innovative experiences for learners of all ages. For more information, visit perotmuseum.org.

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