

MAJOR LEAGUE RUGBY

PRESS RELEASE



Fastenal Named Presenting Sponsor of 2023 MLR Championship Series



DALLAS (May 15, 2023) -- Major League Rugby (MLR) today announced Fastenal, the Minnesota-based company specializing in industrial supply chain solutions, as the presenting partner of the 2023 Championship Series.

“We are thrilled to welcome Fastenal to the fast-paced, hard-hitting, and exciting sport of rugby,” said MLR CEO Nic Benson. “As we welcome the latest national brand to sponsor MLR we couldn’t be prouder to work alongside them to elevate our Championship Series for our players, teams and fans.”

“Fastenal is eager to partner with Major League Rugby for the Championship Series, and we look forward to engaging with their great fans,” said Fastenal Brand Marketing Manager Casey Severson. “To partner with an organization that shares a mutual vision to grow their business and brand is special – we can’t wait to link arms and lower our shoulders on the pitch with them.”

The Championship Series is the culmination of the 2023 MLR Season and includes five matches:

Eliminator Round

- Saturday, June 24th at 6pm EST on FS2
- Sunday, June 25th at 6pm EST on FS2

Conference Finals

- Saturday, July 1st at 6pm EST on FS2
- Sunday, July 2nd at 6pm EST on FS2

Championship Game

- Saturday, July 8th at 3pm EST on FOX

The first of its kind partnership for MLR will see Fastenal branding present on match balls, team jerseys, and signage featured across the Championship Series. Fastenal will also be

the presenting sponsor of the S. Marcus Calloway Award, which is presented to the MLR player who has gone above and beyond to help their community, on and off the field. The winner will be announced on July 8th at the Championship game at SeatGeek Stadium in Bridgeview IL, where in addition to the match there will be a Chicago inspired fan festival and DJ Diesel (Shaquille O’Neal) and the Dropkick Murphys will be the featured musical acts.

About Major League Rugby

Major League Rugby is a professional sports league in its sixth season that represents the highest level of rugby competition in North America. The League evolved from seven teams in 2018 to 12 teams in 2023, featuring 11 from the United States and one from Canada. Matches are televised on FOX Sports, among other national and local market platforms. Select matches are available to stream live in North America on The Rugby Network, and all matches are available on The Rugby Network for international fans. MLR prides itself in fostering intense and high-stakes competition, while bringing together a passionate community built on the values of Respect, Inclusivity, and Tradition. For more information about MLR, visit www.MajorLeague.Rugby.

About Fastenal

Fastenal provides a broad offering of industrial supplies, including fastener, safety, and metal cutting products, to manufacturing, construction, and state and local government customers through approximately 3,300 in-market locations (branches and customer-specific Onsite locations) spanning 25 countries. With continual investment in tailored local inventory, dedicated local experts, and flexible FMI® (Fastenal Managed Inventory) and digital solutions, we help our business partners achieve product and process savings across the supply chain – a “high-touch, high-tech” approach encapsulated by our tagline, Where Industry Meets Innovation™. Our local service teams are supported by 16 regional distribution centers, a captive logistics fleet, multiple teams of industry specialists and support personnel, and robust sourcing, quality, and manufacturing resources. This local and global presence allows us to grow by getting closer to customers and providing innovative and comprehensive solutions to customer supply chain challenges. Additional information regarding Fastenal is available on the Fastenal Company website at www.fastenal.com.

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