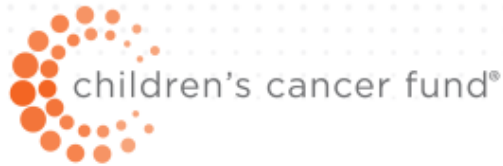


CHILDREN'S CANCER FUND

## PRESS RELEASE



### **DALLAS COWBOYS GREATS TROY AIKMAN AND DAK PRESCOTT TEAM UP TO SUPPORT CHILDREN'S CANCER FUND**

*Logistics technology company Flexport announced as title sponsor  
for the 2023 "Light It Up" Gala*

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**DALLAS** (April 4, 2023) - Dallas Cowboys greats Troy Aikman and Dak Prescott will team up to serve as Honorary Chairs for the Children's Cancer Fund "Light It Up" Gala presented by Flexport on Friday, April 21 at the Hilton Anatole Dallas. This marks the 33rd year for Children's Cancer Fund Gala, the nonprofit's fundraiser advancing research and care to create a brighter future for kids with cancer.

Aikman and Prescott continue the "Quarterbacks for a Cure" legacy established by Cowboys Legend Roger Staubach in representing Children's Cancer Fund. Staubach served as a Children's Cancer Fund Gala chair and co-chair since the fundraiser's inception. Aikman joined Staubach as a co-chair in 1997. Last year, Staubach passed the philanthropic torch to Cowboys Quarterback Dak Prescott. This marks the first year that Prescott will join Aikman as the event's Honorary Co-Chair, joining the movement for a cancer-free tomorrow.



*Troy Aikman and Dak Prescott at the 2023 Children's  
Cancer Fund Model Reveal*

Chaired by Blake Stephenson and Heather Randall, the 2023 "Light It Up" Gala will feature live and silent auctions, VIP reception and dinner. The highlight of the gala features an inspirational fashion show shining the spotlight on pediatric cancer patients modeling their bravery and styles, provided by Dillard's. Celebrities will walk the runway escorting the 21 patient models, ages 5-17.

"Every year this is the best event I do, because of the kids," said Honorary Co-Chair Troy Aikman. "As long as they keep asking me, I'm going to keep coming. These kids are the fighters. They are the heroes. They inspire me."

"When Troy called me to ask me to fill in for Roger Staubach, I said 'Count me in.' It's a privilege to follow in these guys' footsteps both on and off the field. They have introduced me to some real warriors, the children, their families, and their medical teams who are champions in every way. I am looking forward to my first year on the runway as Honorary Co-Chair with these inspirational kids."

The children who will walk the runway on gala night include: 9-year-old A'Zyriah Brown of Mesquite; 7-year-old Addalynn Lovett of Caddo Mills; 10-year-old Aiden Norris of Frisco; 5-year-old Alina Rojas of Grand Prairie; 16-year-old Amari Lemon of Carrollton; 11-year-

old Avery Reyes of Carthage; 10-year-old Burson Marable of Dallas; 8-year-old Drew Lowsley of Murphy; 5-year-old Emma Lee of Rockwall; 10-year-old Hannah Bisharah of McKinney; 15-year-old Jaxon Starling of Frisco; 8-year-old Landrie Lay of Quinlan; 10-year-old Leanna Burnside of Carrollton; 8-year-old Miles Dagelewicz of Plano; 15-year-old Monique Hardin of Dallas; 15-year-old Peyton Scarver of Gladewater; 10-year-old Ricardo Guerra of Plano; 9-year-old River Bray of Plano; 17-year-old Robert Rodriguez of Farmersville; 11-year-old Stellan Piggott of Celina and 7-year-old Thiago Hernandez of Anna.

“The children’s faces light up the runway,” said Jennifer Arthur, Children’s Cancer Fund Executive Director. “It’s what inspires our work all year round. They are incredibly courageous kids each and every day. But on this night, they’re stars. And they’re shining brightly for their families, for the audience, and for each other.”

“We are honored to support these brave North Texas children as well as those conducting groundbreaking pediatric oncology research,” said Dave Clark, CEO, Flexport. “We believe deeply that no child or their family should face the fight against cancer alone, and we’re proud to join Children’s Cancer Fund to support the continued pursuit of such a meaningful cause — taking care of our community’s children.”

The gala is the organization’s largest annual fundraiser, raising more than \$1.5 million in 2022 to support pediatric cancer research and treatment programs at Children’s Health and UT Southwestern. By working closely with these respected organizations, Children’s Cancer Fund improves treatment and care for North Texas children affected by all types of pediatric cancer, inspiring hope.

Sponsors include: Flexport; Jerry Standlee Memorial Fund; Texas de Brazil; Brittany and Scott Everett; Children’s Health; Raising Canes, Marianne and Roger Staubach, Bentley Dallas; A Real Life Fairy Tale, The Derek Holland Sixty Feet Six Foundation; Holly and Barry Pennett; American Income Life Insurance; Angelique and Ray Waddell; Paula and Bay Miltenberger; Faith, Fight, Finish by Dak Prescott, Team Izzy Foundation, Lynn and Jim Stroud, Hartline Barger LLP; ISN; Five Star Pools; Vistra Energy, Troy Aikman, Cooper Clinic, Bela and Chase Cooley, Shelby Goff, CB Choi Family Foundation, Lauren and Cody Moose, KPMG, Kay and Jim Wade, TopGolf, Headington Companies, Graybar, Lindy and Brad Berkley Family Foundation, Dave Chenoweth and Patti Barron-Chenoweth, Brown and Brown, Holmes Murphy, Sewell Automotive, Mike Glover and Todd Edmundson, Strong Travel, Truist, PWC, Fred Shapiro and Karen Bradshaw, Candice and Tony Romo, Nici and David Muzzo, UT Southwestern.

In-kind sponsors include Hilton Anatole, NBC 5, GRO Event Design, bell’INVITO, Modern Luxury, PaperCity, NorthPark, Tony Fay PR, Niven Morgan, Dillard’s, Aveda Institute, The Creative Concepts Agency, American Airlines, Flexpress, UPS, No Filter Photography, Avondale, Celanese.

Visit [www.ChildrensCancerFund.com/gala](http://www.ChildrensCancerFund.com/gala) for more information.

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#### **About Children’s Cancer Fund:**

Children’s Cancer Fund was founded in 1982 by a coalition of parents whose children were receiving cancer therapy at Children’s HealthSM. Each year, CCF raises millions of dollars for pediatric cancer research and Child Life services, creating four additional endowments for Children’s Health. CCF is one of the nation’s leading fundraising groups supporting local research toward treatment and prevention of childhood cancers.

#### **About Flexport:**

We believe trade can move the human race forward. That’s why it’s our mission to make global trade easy for everyone. Flexport is the technology platform for global logistics – empowering buyers, sellers, and their logistics partners with the technology and services to grow and innovate. Companies of all sizes – from emerging brands to Fortune 500s – used Flexport technology to move more than \$26 billion of merchandise in 2022. In 2022, Flexport was named #1 on CNBC’s Disruptor 50 List as well as one of Fast Company’s Most Innovative Companies.

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