



KITCHENAID SENIOR PGA CHAMPIONSHIP | MAY 24-28, 2023 | FIELDS RANCH EAST | FRISCO, TX

PGA of America Offers Hospitality Experiences For 2023 KitchenAid Senior PGA Championship

Experiences include Skyboxes, Club PGA, Pro-Am participation and more

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FRISCO, Texas (March 30, 2023) – The PGA of America, in partnership with KitchenAid, is offering multiple customizable hospitality experiences for the 2023 KitchenAid Senior PGA Championship, the first Major Championship to be played at PGA Frisco, the new home of the [PGA of America](#) and [Omni PGA Frisco Resort](#).

The KitchenAid Senior PGA Championship, the most historic and prestigious Major Championship in senior golf, will be contested May 24-28, 2023, on Fields Ranch East at PGA Frisco.

Corporate hospitality packages at the KitchenAid Senior PGA Championship are designed to deliver iconic experiences for companies looking to forward their business objectives at a Major Championship setting. Guests can become part of the Championship by taking advantage of the hospitality experiences for the 2023 KitchenAid Senior PGA Championship. Those experiences include: seats in a Skybox, access to Club PGA, getting to play with the pros in the Official Pro-Am, the PGA Experiential Program, and the PGA Affinity Program.

- A limited number of Skybox packages remain available at the 18th Hole Skybox, located at the 18th Green of Fields Ranch East. Open-air Skyboxes are available in 20-person packages for Thursday through Sunday and come with premium food and beverage, upgraded pavilion WiFi, executive private restroom facilities and more.
- Club PGA, located adjacent to the 16th hole green and 17th hole tee box, is an open-air, multi-experience hospitality venue offering world-class entertainment at the heart of the golf course. Club PGA tickets come with premium food and beverage, open-bar service, preferred corporate parking, and more. Limited to a maximum of nine tickets per day, Club PGA prices start at \$550 for Thursday, \$600 for Friday, and \$650 for the weekend. Club PGA Championship rounds package can be purchased for \$2,350 with access to all four rounds of the Championship.
- Potential Pro-Am participants can be among the first golfers to play Fields Ranch East at PGA Frisco by playing in the official Pro-Am the afternoon of Tuesday, May 23. Groups of three will be partnered with a PGA Tour Champions player as they experience the course for the first time. Pro-Am participants will receive an invitation to the post-golf awards reception, on-course food and beverage, long drive and closest to the hole contests and an exclusive Championship Pro-Am gift package.
- The PGA Experiential arm aims to deliver once-in-a-lifetime opportunities for key executives and corporate decision makers to network, drive business, and enjoy golf's most prestigious senior men's major. Championship Experiences that may be added to a hospitality package include golf experiences like a Short Course/Putting Course event or a Hitting Bay Event with PGA Coaches.
- Networking opportunities that can be added to a hospitality package include a VIP Meet & Greet with players, celebrities, or broadcast talent; premium culinary receptions with VIP talent; or a corporate engagement happy hour.

Both the golf experiences and the networking opportunities are available for a variety of company sizes and are customizable. These can take place before or during

Championship week.

Through the PGA Affinity Program, ticket purchasers, corporate clients, and volunteers at the 2023 KitchenAid Senior PGA Championship will receive priority access to opportunities at future PGA Frisco based Major Championships, including the 2025 KPMG Women's PGA Championship, and the 2027 PGA Championship.

For those interested in corporate hospitality experiences, please contact Nikki Marquardt (nmarquardt@pgahq.com).

A limited number of ticket, hospitality and pro-am experiences remain available to be a part of the 83rd KitchenAid Senior PGA Championship, the first Major Championship to be contested on Fields Ranch East at PGA Frisco. Visit SRPGA.com for more information.

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ABOUT THE KITCHENAID SENIOR PGA CHAMPIONSHIP

The Senior PGA Championship was born in 1937 on the grounds of Augusta National Golf Club. Since then, famed champions such as Sam Snead, Arnold Palmer, Gary Player, Jack Nicklaus, Tom Watson, Lee Trevino, Raymond Floyd and Colin Montgomerie have hoisted the Alfred S. Bourne Trophy.

ABOUT THE PGA OF AMERICA

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit and follow us on Twitter, Instagram and Facebook.

ABOUT KITCHENAID

Since the introduction of its legendary stand mixer in 1919 and first dishwasher in 1949, KitchenAid has built on the legacy of these icons to create a complete line of products designed for those with a passion to make. Today, the KitchenAid® brand offers virtually every essential for the well-equipped kitchen with a collection that includes everything from countertop appliances to cookware, ranges to refrigerators, and whisks to wine cellars. To learn more, visit KitchenAid.com or join us at Facebook.com/KitchenAid and Twitter.com/KitchenAidUSA

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