

MAJOR LEAGUE RUGBY

PRESS RELEASE



Major League Rugby Teams Up with Sports Info Solutions

Sports Info Solutions becomes an Official Betting Data Provider of MLR



DALLAS (February 3, 2023)– Major League Rugby (MLR) today announced a partnership with Sports Info Solutions (SIS), pioneers in the sports data space who optimize the decision-making process for sports teams, sportsbooks and sports fans. The agreement will begin in conjunction with the start of the MLR season on February 17, 2023, and will see SIS take MLR's pre-game and in-game data feed, create betting lines and provide it to sportsbooks to power in-game betting on all matches for the first time since the league's inception.

As an official betting data provider of the league, SIS will take raw data feeds from MLR stat provider Mobii and, alongside rugby analytics company Athstat, develop betting odds to be packaged for sportsbooks to ingest and offer consistent pre-game and live betting options for their customers. Prior to this partnership, sporadic betting lines before MLR games had been the only wager options made available to fans.

"We understand the growing appetite to wager on sporting events from fans across the globe and particularly here in North America," said MLR Chief Commercial Officer Harry Hardy. "Partnering with SIS will ultimately enable us to get the sportsbooks the data they need to power in game betting which will ultimately lead to a whole new segment of sports fans experiencing our league."

"We are proud to add Major League Rugby to our portfolio of impressive, innovative professional sports leagues in which we are helping take their products to the next level" said SIS CEO Dan Hannigan-Daley. "We have no doubt that, through the amplification of its data, analysis and insights, MLR will become more well-known to the typical sports fan and better."

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About Major League Rugby:

Major League Rugby is a professional sports league entering its sixth season that represents the highest level of rugby competition in North America. The League evolved from seven teams in 2018 to 12 teams in 2023, featuring 11 from the United States and one from Canada. Matches are televised on Fox Sports, among other national and local market platforms. Select matches are available to stream live in North America on The Rugby Network, and all matches are available on The Rugby Network for international fans. MLR prides itself in fostering intense and high-stakes competition, while bringing together a passionate community built on the values of Respect, Inclusivity, and Tradition. For more information about MLR, visit www.MajorLeagueRugby.com.

About Sports Info Solutions:

Pioneers in the sports data space since 2002, their mission is to enrich and optimize the decision-making process for sports teams, sportsbooks, and sports fans. Learn more at www.sportsinfosolutions.com.

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