

Roots Food Foundation Donates 100,000 Meals to Oklahoma Nonprofits to Alleviate Food Insecurity

Large order from Medically Tailored Meal provider results in major donation of meals to Oklahoma food resource centers



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DALLAS (February 23, 2023) – Roots Food Foundation will donate 100,000 nutritious meals this month to Tulsa and Oklahoma City nonprofits working in food deserts and underserved communities. The foundation is the charitable arm of Roots Food Group, an integrative health and wellness company, that aims to address the global healthcare crisis by providing healthy, Medically Tailored Meals and plant-based solutions at affordable costs. In keeping with the company's commitment to donate one meal for every 10 meals purchased, this donation stems from a large healthcare organization's order of one million meals for its Oklahoma patients.

The donated meals will be distributed to several food resource centers servicing communities throughout the state including Food on the Move, Tulsa Youth Works, Food Bank of Eastern Oklahoma, Skyline, Regional Food Bank of Oklahoma, and Catholic Charities of Eastern Oklahoma.

"Everyone deserves access to healthy, real food," says Robert T. Jones, Founder and Chairman of the Board at Roots Food Foundation. "With the help of these local organizations, we're working to bridge those gaps."

Each organization will receive a unique combination of Rfoodx Medically Tailored Meals, fresh produce, and shelf-stable items, based on their clients' needs. These organizations serve hundreds of thousands of Oklahomans facing food insecurity every year.

"Innovative partnerships like this are crucial as we work to provide more healthy and nutritious meals to vulnerable populations throughout central and western Oklahoma," said Stacy Dykstra, CEO of the Regional Food Bank of Oklahoma. "We are very grateful to Roots Food Foundation for this generous donation."

The food shipments will arrive Feb. 17 for each facility's immediate use upon arrival.

The donating parties will visit and help distribute meals the following week. On Feb. 21, Roots Food Foundation will participate in Food on the Move's Community Food and Resource Festival, where community members in need receive 'passports' to stamp at booths with mental health resources, wellness checkups and food support. Participants will be able to visit Roots Food Foundation's booth to receive the donated Medically Tailored Meals.

"This donation is going to be an incredible addition to what we offer our guests this month," said Kevin Harper, President and CEO of Food On The Move. "It's partnerships like this that allow us to continue our mission of combating food insecurity in the Tulsa area."

Roots Food Foundation gives back to the communities in which Roots Food Group's business is conducted and works with partners to select aligned recipient organizations. With an increase in orders of meals and wellness solutions, Roots Food Foundation projects many more donations nationwide in 2023.

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ROOTS FOOD FOUNDATION aims to fight food insecurity and increase opportunities for generational health and wellness in underserved communities. We create sustainable change through distributing healthy food, nutritional education programs and hands-on gardening initiatives. www.RootsFoodFoundation.org

ROOTS FOOD GROUP is a mission-driven, integrated health and wellness company that believes in creating healthy outcomes through Food Is Medicine. We are disrupting legacy food and healthcare systems and leading the convergence of food, nutrition and health by manufacturing and distributing our products and services through a variety of channels. Our solutions promote and sustain healthy lifestyle, while addressing the roots of chronic conditions. www.kootsfoodGroup.com

FOOD ON THE MOVE is a mobile food initiative designed to create a collaboration of food, health experts, and community partners to mobilize good quality food into food deserts (areas without access to fresh produce). Since 2014, Food On The Move has worked to combat hunger and food insecurity throughout Tulsa and Oklahoma through access, innovation and education. www.FoodOnTheMoveOK.com

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