

INVITED CELEBRITY CLASSIC

**PRESS
RELEASE**



PRESENTED BY CHOCTAW
CASINOS & RESORTS

Invited Celebrity Classic launches complimentary grounds admission with upgraded Clubhouse and Hospitality tickets now on sale

DeMarcus Ware, Emmitt Smith, Tim Brown first Dallas area celebrities to commit to celebrity field

Choctaw Casinos & Resorts, Energy Transfer and Invited step up to sponsor three days of complimentary general admission tickets for fans as a perfect holiday gift

IRVING, TX – Officials at the Invited Celebrity Classic presented by Choctaw Casinos & Resorts today announced that the unique PGA TOUR Champions event featuring a star-studded field of celebrity golfers, like DeMarcus Ware, Tim Brown and Emmitt Smith, competing alongside the legends of the game will offer free tournament grounds admission this year thanks to support and partnership with Choctaw Casinos & Resorts, Energy Transfer and Invited. Each company will serve as a sponsor of each day of competition at Las Colinas Country Club from Friday, April 21 - Sunday, April 23.

Fans looking for a fun stocking-stuffer for the holidays can claim their tickets for the event at <https://am.ticketmaster.com/invitedcelebclassic/>. Thanks to these sponsors and support, the Invited Celebrity Classic will look to build on the impact generated by last year's inaugural event for the local charitable partners First Tee Greater Dallas, First Tee Fort Worth and Momentous Institute.

The complimentary grounds tickets will include the three competition rounds compliments of Invited for the opening round on Friday, April 21, Energy Transfer for Saturday's second round on April 22 and the final round of the tournament on Sunday, April 23, sponsored by Choctaw Casinos & Resorts. Additionally, upgraded Clubhouse tickets and other hospitality packages are on sale for the second year of the event. The tournament gives fans a truly one-of-a-kind opportunity to get up close with celebrities from the music, entertainment and sports worlds as well as the best players from PGA TOUR Champions. Daily clubhouse tickets are on sale for \$95 per day and include access to the beautiful Las Colinas Clubhouse Ballroom with upgraded hospitality, food and beverages available for purchase.

Smith, the Hall of Fame running back who is the NFL's all-time leader in rushing yards, made eight Pro Bowls and was a four-time first-team All-Pro during his storied career with the Dallas Cowboys after being selected in the first round of the 1990 NFL Draft. In 1993, he was the NFL MVP, rushing leader and Super Bowl MVP for the Cowboys. Last year at Las Colinas, he finished in 40th place with 56 points.

Ware, the two-time Butkus Award winner and nine-time Pro Bowl honoree, played defensive end for the Cowboys from 2005-13 and is the franchise's all-time leader in quarterback sacks (117). He was a member of the Denver Broncos Super Bowl Championship team following the 2015 season and twice led the NFL in sacks. Last year, Ware finished 42nd in the Celebrity Division with 31 points. Both Smith and Ware make their homes in the Dallas-Fort Worth area and are among the most popular former players with the fan base.

"This is clearly the best deal in sports and entertainment with fans getting a free ticket and access to celebrities, professional golf and an amazing atmosphere and fan experience at the Invited Celebrity Classic. Thanks to support from our partners Energy Transfer and Choctaw Casinos & Resorts, we are thrilled to provide this incredible opportunity to our fans while creating a fun and first-class fan experience that reflects

and matches the hospitality reputation of Invited Clubs,” said Mike Flaskey, President of Mike Flaskey Entertainment. “Building off the success of the tournament debut, which included a number of the most recognizable names in sports and entertainment and saw Dallas Cowboys legend Tony Romo nearly take home the trophy, we are excited to bring back an even deeper field for this year’s event. Thanks to Choctaw Casinos & Resorts and Energy Transfer, we are going to build on the \$200,000 we generated for local charities last year.”

Premium tournament hospitality options for the golf tournament are also available online, while sponsorship package information for Pro-Am golf, concert and special events is available at www.invitedcelebrityclassic.com/sponsorship--hospitality.

The Invited Celebrity Classic will be an event for fans of all ages, backgrounds and interests with something for everyone. As a company, Invited takes pride in its experiential hospitality from the golf courses to dining to family hang time. The tournament will be a reflection of how Invited Clubs combine exceptional amenities and unmatched service with a friendly and welcoming spirit. The Invited Celebrity Classic is more than just a golf tournament with celebrities, a fun atmosphere, incredible food, drink and family elements. The event connects to diverse social, charitable, family and business elements of the community.

"Choctaw Casinos & Resorts is proud to sponsor and support complimentary general admission tickets for fans in the greater Dallas-Fort Worth area for the Invited Celebrity Classic on Sunday, April 23," said Janie Dillard, Senior Executive Officer of the Choctaw Nation of Oklahoma. "It's an honor to partner with Invited Celebrity Classic, knowing our support positively impacts the Momentous Institute and the local First Tee chapter, which helps area youth realize their dreams through personal growth, education, and mental health services."

"We are really excited to host families and golf fans alike at the event this year and provide them an opportunity to rub elbows with so many legends of the game and top celebrities from sports and entertainment," said Vicki Granado, Energy Transfer Vice President Corporate Communications and Marketing.

Tournament competition includes PGA TOUR Champions professionals playing 54 holes of stroke play for a purse of \$2 million, along with the celebrities competing for a separate, \$500,000 purse under a Modified Stableford scoring format. Additionally, a group of amateur Invited members will compete in a qualifying event to earn a playing spot in the tournament alongside the PGA TOUR Champions professionals and celebrities. The Invited Celebrity Classic will be televised live all three days on GOLF Channel, the exclusive cable-television partner of PGA TOUR Champions.

With its status as the leader in the private Golf Club industry, Invited embraces its role as a leading lifestyle company bringing people together through extraordinary experiences, impeccable service and opportunities to build meaningful relationships. The recent re-imagination of Las Colinas Country Club as a premier golf and country club showcases the company's commitment to delivering exceptional experiences across its unmatched portfolio.

The Invited Celebrity Classic is operated by Mike Flaskey Entertainment. Flaskey, CEO of Diamond Resorts International, has extensive experience conceiving and overseeing top-tier golf events with both the LPGA Tour and PGA TOUR Champions, plus All-Stars and Hall of Famers from NFL, MLB, NBA and NHL teams.

The tournament will benefit two children’s non-profit organizations, Momentous Institute, and the First Tee Greater Dallas and First Tee Fort Worth. Follow event updates and news at [Twitter](#), [Facebook](#) and [Instagram](#).

#####

About Choctaw Casinos & Resorts

Owned and operated by the Choctaw Nation of Oklahoma, the third-largest Indian Nation in the United States with more than 208,000 tribal members and 12,000 employees. Choctaw Casinos feature a variety of gaming, hotel and resort properties throughout southeastern Oklahoma. Locations include Durant, Grant, Pocola, Idabel, Broken Bow, McAlester, Stigler and Stringtown. The Choctaw Casino & Resort-Durant underwent a \$500 million expansion in August 2021 that added 1,000 more rooms and created 1,000 new jobs. In addition to the increased room capacity, the new Sky Tower

also features an expanded non-smoking gaming floor and fresh amenities such as new pools, parking garage, retail space, entertainment options and dining venues. For more information, visit www.ChoctawCasinos.com.

About Energy Transfer LP (NYSE: ET)

Energy Transfer owns and operates one of the largest and most diversified portfolios of energy assets in North America, with a strategic footprint in all of the major U.S. production basins. Energy Transfer is a publicly traded limited partnership with core operations that include complementary natural gas midstream, intrastate and interstate transportation and storage assets; crude oil, natural gas liquids (NGL) and refined product transportation and terminalling assets; and NGL fractionation. Energy Transfer also owns Lake Charles LNG Company, as well as the general partner interests, the incentive distribution rights and 28.5 million common units of Sunoco LP (NYSE: SUN), and the general partner interests and 46.1 million common units of USA Compression Partners, LP (NYSE: USAC). For more information, visit the Energy Transfer LP website at energytransfer.com.

About Invited (formerly ClubCorp)

Since its founding in 1957, Dallas-based Invited has operated with the mission of Building Relationships and Enriching Lives®. The leading owner-operator of private golf and country clubs, city, and stadium clubs in North America, Invited is relentless in its pursuit of providing extraordinary experiences, meaningful connections, shared passions, and memorable moments for its more than 400,000 members. The company's mission is supported by 20,000 peak-season employees and a portfolio of 200 owned or operated golf and country clubs, city clubs, sports clubs, stadium clubs in 29 states, and seven BigShots Golf locations. Invited creates communities and a lifestyle through its championship golf courses, workspaces, handcrafted cuisine, resort-style pools, tennis and pickleball facilities, golf lounges, fitness centers, and pioneering programming.

Marquee Invited properties include: Firestone Country Club (Akron, Ohio); Mission Hills Country Club (Rancho Mirage, California); The Woodlands Country Club (Houston, Texas); and The Metropolitan Club (Chicago, Illinois).

CONTACTS

Chris Reimer, Invited Celebrity Classic, reimer@crprgroup.com, 904-806-6614
Angela Lang, Tony Fay PR, angela@tonyfaypr.com, 214-548-0827

**TONY
FAY** | PUBLIC
RELATIONS

   @TONYFAYPR | TONYFAYPR.COM

Tony Fay PR | ----, Dallas, TX 75074

[Unsubscribe info@tonyfaypr.com](mailto:info@tonyfaypr.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by news@tonyfaypr.com powered by



Try email marketing for free today!