

UNITED WAY OF METROPOLITAN DALLAS RECEIVES \$15 MILLION GIVING TUESDAY DONATION FROM PEROT FOUNDATION, LARGEST SINGLE INVESTMENT IN ORGANIZATION'S 98-YEAR HISTORY

Historic Donation Will Drive Progress Toward Aspire United 2030 Community Goals for North Texas

DALLAS (NOVEMBER 29, 2022) – United Way of Metropolitan Dallas today announced it has received a historic \$15 million donation from The Perot Foundation, the largest single investment in the 98-year history of the organization. The donation will enable United Way to accelerate its work with community impact partners to drive measurable progress toward the Aspire United 2030 community goals focused on education, income and health – the building blocks of opportunity.

“This extraordinary investment will be catalytic for our community, not only for the size of the commitment but equally important for how United Way is structured to leverage it,” said Jennifer Sampson, McDermott-Templeton president and CEO of United Way of Metropolitan Dallas. “With carefully researched goals for our region and strategic partners who are deeply invested in achieving them, we are uniquely positioned to create transformative change across our North Texas communities.”

According to Sampson, the Perot gift will accelerate impact with 144 community impact partners, which range from long-standing proven impact providers to grassroots organizations bringing bold new strategies to our community's most pervasive challenges in education, income and health.

Carolyn Perot Rathjen, Vice President and Executive Director of The Perot Foundation, added, “Our family has valued and supported the mission of United Way for more than 50 years. This investment is a testament to the meaningful impact United Way and its trusted network of community impact partners create. We hope this gift inspires others to join us in advancing United Way's Aspire United 2030 goals on this Giving Tuesday.”

Achieving these community goals for North Texas will mean more students graduating high school on a path to success in college or career, more families achieving financial stability and more North Texans having the access and resources to live longer, healthier lives.

“United, we can do more,” Sampson said. “With this investment we are harnessing the power of many to directly address systemic barriers and advance racial equity that will change lives for generations to



come.”

(From L to R: Margot Perot, Jennifer Sampson, Carolyn Perot Rathjen at United Way of Metropolitan Dallas 30th anniversary Tocqueville luncheon on September 7, 2017)

A History of Support

The Perot family has supported United Way of Metropolitan Dallas and invested in creating opportunities for all North Texans for the last 50 years. Under the leadership of the late Ross Perot, employee giving campaigns supporting United Way at both EDS and Perot Systems drove impact throughout the region. Margot Perot was the second chair of United Way’s Tocqueville Society in 1987, following the chairmanship of her longtime friend, Ruth Sharp Altshuler, in 1986. All five children of Ross and Margot Perot are members of the Tocqueville Society. Through investments in annual campaigns, as well as special investments such as this \$15 million donation, the Perot family has made a historic impact on United Way.

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About United Way of Metropolitan Dallas: United Way of Metropolitan Dallas is a community-based social change organization that puts opportunity in the hands of all North Texans. Working with our determined supporters, we lead the charge to improve education, income and health—the building blocks of opportunity. We invite all change-seekers in our community to Live United to achieve lasting results right here at home. To give, advocate or volunteer, visit www.UnitedWayDallas.org.

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