

## **NCAA Announces North Texas will Host 2030 Men's Final Four**

**DALLAS** (November 22, 2022) - The NCAA Division I Men's Basketball Committee announced that North Texas has been selected to host the 2030 Men's Final Four at AT&T Stadium. This is the third time that North Texas has been selected to host a Men's Final Four, with AT&T Stadium earning the honor in 2014, and Dallas' Reunion Arena doing so in 1986.

"We are thrilled that the NCAA has again chosen North Texas as host of the 2030 Men's Final Four," said Executive Director of the Dallas Sports Commission Monica Paul. "As we like to say, everything is bigger here in Texas. And when it comes to college basketball, nothing is bigger than the Final Four. Having been selected as a host for the 2031 Women's Final Four yesterday, today's announcement further solidifies our region as a proud partner to elite basketball and premier experiences."

On April 7, 2014, 79,238 fans packed AT&T Stadium as the UConn Huskies edged the Kentucky Wildcats for the program's fourth, and most recent, National Championship. The announced attendance on that evening set a record for an NCAA Tournament Final that still stands. AT&T Stadium also hosted a Men's Regional in 2013, the only other time the tournament tipped off in Arlington.

"We couldn't be more excited to welcome the NCAA, its institutions, partners, and fans back to North Texas and AT&T Stadium in 2030. Our region and its commitment to invest in the future gives us incredible assets to provide great experiences and create a lasting impact with the Final Four. We are ready for basketball's greatest game in 2030," said Jerry Jones, Owner, President, General Manager of the Dallas Cowboys.

In addition to the 2013 Regional and 2014 Final Four from Arlington, North Texas has also hosted NCAA Men's First and Second Round games from the American Airlines Center in 2002, 2006, and 2018, and will do so again in 2024.

"This is indeed a festive week for the Big 12," said Commissioner Brett Yormark. "We are thrilled with the news that we will host the 2030 Men's Final Four in Arlington in addition to the 2031 Women's Final Four in Dallas. As home to the last two men's basketball national champions, we look forward to staging this marquee event along with hosting men's preliminary rounds three of the next four seasons and the 2023 Women's Final Four."

Dallas has also been selected to stage the NCAA Women's Final Four on three occasions, with the first time coming in 2017, and both the 2023 and 2031 editions of the event slated to be played at the American Airlines Center.

[Click here](#) for video from the 2014 Men's Final Four in North Texas.

**Monica Paul, Executive Director of the Dallas Sports Commission, is available for interviews.**

# future Final Four sites

The NCAA Division I Men's Basketball Committee selected four sites to host the 2027-2030 Men's Final Fours, mixing in a city that by the end of the decade will have tied the record for most Men's Final Fours hosted in the history of the event with three other metro areas that combined have hosted just a trio of them.

Las Vegas is a first-time host site for the Men's Final Four. In October 2020, the NCAA announced Las Vegas as a first-time March Madness site when it awarded the city the 2023 West Regional. In addition, Las Vegas is currently scheduled to host nine other NCAA championships before 2026, and now the city will host the 2028 Men's Final Four.

"We are excited to bring the NCAA's premier championship to Las Vegas, a city that for a number of years has hosted numerous championships from several member conferences," said Chris Reynolds, athletics director at Bradley and the chair of the committee. "The feedback from leagues, the fans of their teams and the media covering the events staged there has been overwhelmingly positive, and we are confident we'll get the same reviews when the Men's Final Four is played at Allegiant Stadium."

**2023 TOURNAMENT:** [2023 March Madness: Men's NCAA tournament schedule, dates, times](#)

Before going to Las Vegas, the Men's Final Four will return to Detroit in 2027. Ford Field was the site of the 2009 event, including a national championship played in front of 72,922 fans, which ranks fifth all-time. Ford Field, which was the first venue to use the in-the-round seating configuration for the Men's Final Four, also holds the attendance record for most fans at a regional semifinal session (57,028) and regional championship game (57,563). Detroit will also host the Midwest Regional in 2024, which will mark the ninth time the city and the surrounding area (Auburn Hills, Pontiac) will have hosted a preliminary round of the tournament.

Another building set to stage its second Men's Final Four is AT&T Stadium in Arlington in North Texas, which held the event in 2014 and was selected to host in 2030. It will be the third Men's Final Four in the region; Dallas hosted it in 1986. AT&T Stadium owns a clean sweep of Final Four attendance records, having drawn 79,444 fans to the national semifinals and 79,238 more to the championship game for a two-session total of 158,682. The region is no stranger to hosting March Madness. Arlington, Dallas, Denton and Fort Worth have hosted men's preliminary rounds on 20 different occasions, and Dallas is set to host the 2023 Women's Final Four and the 2024 men's South Regional, as well.

"We were really impressed with how the presenters from Detroit and North Texas rebounded from the disappointment of not being awarded a Final Four in the previous cycle and put their best foot forward during this entire process," Reynolds said. "These communities should be proud of the leadership displayed by everyone involved with making these bids and ultimately earning the privilege to host an event of this magnitude. Both will be great locations at which to play the Final Four."

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The first Men's Final Four was conducted in 1939, and the 90th will be held in Lucas Oil Stadium in Indianapolis in 2029. That will mark the 10th time a team has hoisted the national championship trophy in the city, tying the record currently held by Kansas City. Indianapolis first hosted the Final Four in 1980, then did it again in 1991. But in the past 25 years, the city has hosted six more times (1997, 2000, 2006, 2010, 2015 and 2021) and was previously selected to host in 2026, as well. Indianapolis' history of hosting the tournament dates to 1940, and preliminary rounds of the championship have been played in the city on 18 occasions, including eight times this century. The city is also scheduled to host first- and second-round games in 2024 and the Midwest Regional in 2025.

"It's been said many times about how coaches, players, fans and media love coming to the Final Four in Indianapolis, but I don't think you can overstate just how much everyone enjoys their experience when they go there," Reynolds said. "The people not only embrace

major events, but they don't take a single thing for granted. Every time this event is up for bid, anyone involved with the process approaches it with incredible energy and with an urgency that demonstrates the community's desire to serve as a regular Final Four host."

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The committee previously awarded the 2023 Men's Final Four to Houston, while Phoenix will serve as host in 2024 and San Antonio will stage the event in 2025.

Here's when and where the Final Four will be in 2027 through 2030:

DATES, YEAR	CITY/REGION	FACILITY	HOST(S)	HOSTING HISTORY
April 3 and 5, 2027	Detroit	Ford Field	Michigan State University	2009
April 1 and 3, 2028	Las Vegas	Allegiant Stadium	UNLV	First
March 31 and April 2, 2029	Indianapolis	Lucas Oil Stadium	Horizon League, IUPUI	1980, 1991, 1997, 2000, 2006, 2010, 2015, 2021
April 6 and 8, 2030	North Texas	AT&T Stadium	Big 12 Conference	1986, 2014



Tony Fay PR | ----, Dallas, TX 75074

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