

RED BULL AUSTIN FAN ZONE

PRESS RELEASE



Formula One roars to life at the Red Bull Austin Fan Zone at Fair Market presented by Cash App for Race Weekend on October 22-23

*Free Event Features Attractions, Food, Drink and Watch Party
With Complimentary Concert on Saturday Evening Headlined by Loud Luxury*

[Click Here](#) for Red Bull Fan Zone Press Kit.

AUSTIN, Texas (October 13, 2022): While the Circuit of the Americas buzzes with activity on race weekend October 22-23, Red Bull is bringing to life an activation in the heart of Austin's East Side with the first-ever **Red Bull Austin Fan Zone at Fair Market Presented by Cash App** (1100 E 5th St., Austin, TX 78702). The event will feature exciting Oracle Red Bull Racing attractions such as the Pit Stop Challenge, a static Red Bull Racing Car, Red Bull Racing Simulators, and official Oracle Red Bull Racing and Scuderia AlphaTauri merchandise. Local food trucks will also be on hand, with full bar service complete with Red Bull cocktails, and a Formula One watch party on Saturday for qualifying and Sunday for the main event. The Red Bull Austin Fan Zone at Fair Market is free to the public.



RSVP Here: [Red Bull Austin Fan Zone Presented by Cash App](#)

A wide variety of talent will be on hand to keep things lively throughout the weekend. Austin's own Dana Cortez will serve as the master of ceremonies for the weekend. Heading the Dana Cortez Show, she is one of only a handful of female radio hosts and the first Latina to have a syndicated morning show. As a second-generation Mexican-American, Cortez's brand is based on her authentic personality, music, pop-culture knowledge, and stand-out fashion style. Cortez's husband, DJ Automatic, who also serves as executive producer and co-host of the Dana Cortez Show, will be spinning records all weekend and keeping the vibe alive. Their relationship makes for a fun and relatable dynamic. "Auto" is also the official DJ for the Phoenix Suns.

Saturday night will include a free concert headlined by Loud Luxury at 9:30 p.m. A Canadian music production and DJ duo consisting of Andrew Fedyk and Joe Depace, Loud Luxury are a certified Diamond (10x Platinum) artist in Canada, multi-Platinum in Australia, Switzerland, Austria, Denmark, U.K., and the U.S., and Platinum in the Netherlands, Norway, and Sweden.

Red Bull Austin Fan Zone Presented by Cash App Schedule

SATURDAY | 11:00 a.m. - 6:30 p.m.

SATURDAY EVENING | 8:00 – 11:00 p.m. | Opener 8:00 - 9:30 p.m. | Headliner 9:30 – 11 p.m.

SUNDAY | 11:00 a.m. – 6:00 p.m.

The Red Bull Austin Fan Zone Presented by Cash App at Fair Market will take place at 1100 E 5th Street, located just steps from downtown in Austin's beloved Eastside neighborhood. The event will encompass the 12,000 square-feet of interior space, as well as the 10,000 square-foot footprint of its exterior lawn. Nearby garage parking is available.

The Red Bull Austin Fan Zone Presented by Cash App is supported by Alerón, Circuit of the

Americas, Michelob Ultra, Tequila Patrón, Super73, and Voss.

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About Cash App

Cash App is the money app. It's the easy way to spend, send, store, and invest money. Sending and receiving money is free and fast, and most payments can be deposited directly to a bank account in just a few seconds. With Cash App, customers can also invest in their favorite companies with as little as \$1, buy and sell Bitcoin instantly, get a paycheck deposited right to the app, create a unique \$cashtag to share with anyone to get paid fast, and use the Cash App Card to spend the money anywhere VISA is accepted. Cash App Card is issued by Cash App's bank partner(s). Download Cash App for free at cash.app/download

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